ABOUT BUSINESS WEEK

Business Week offers engaging and authentic professional opportunities that enable students to interact closely with alumni, employers, and industry thought leaders as they develop the essential soft skills and understandings required for success.

Leadership, corporate social responsibility, business etiquette, effective networking, goal setting, communication, and career management are among the topics addressed through the week-long series of interactive events.

2015 BUSINESS WEEK CORPORATE PARTNERS

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Enterprise Holdings Foundation

PROFESSIONAL DEVELOPMENT DINNER
Commerce Bank
Heritage Enterprises Inc.

CORPORATE SOCIAL RESPONSIBILITY DAY
Caterpillar Foundation

KEYNOTE ADDRESS
Chipotle Mexican Grill
Elisabeth Cardiello has a history of making magic happen. She started her entrepreneurial journey at a young age. By her teenage years she’d created her first product and started a charitable fund to aid the family of a friend and Lost Boy of Sudan.

She helped establish and was a founding member of her alma mater’s Accelerated MBA program at Wagner College, graduating at the top of her class in undergraduate and graduate studies. Cardiello found herself enrolled in Lean Sigma Training and labeled as a Change Agent at Credit Suisse and devised a business plan for a new kind of incubation space while working at an alternative asset management shop.

It was her constant pursuit of knowledge that led to her exit from corporate life. She has been involved in a myriad of projects ever since, ranging from real estate to incubation to coffee, even dabbling in healthcare. She has been featured by AMEX OPEN Forum, AOL Ventures’ Panel of New Ideas and the Coffee Crazy book tour. Cardiello is currently founder and CEO of Caffè Unimatic, Inc., rebranding and reintroducing a rare, vintage, Italian-made drip-percolator and line of specialty coffee to a market, while simultaneously making strides in preserving an important part of her family’s history. She is vice president of the company’s board of directors.

She is a guest professor and is spearheading the creation of a Center for Entrepreneurship and Social Innovation at Wagner College. She has a love of people, brainstorming sessions and is an outdoor enthusiast, avid soccer player, runner and CrossFit.
Tuesday, February 24

Transition Seminars 6:30–7:10 p.m. session 1 | 7:20–8:00 p.m. session 2 | 8–8:30 p.m. networking reception
Various rooms, State Farm Hall of Business
All session 1 seminars are repeated during session 2
Business casual attire is recommended

The transition from college to corporate life can be daunting, but with a little guidance students can do it successfully. To help ease that transition, distinguished College of Business alumni will return to campus to share their experiences and insights at Business Week’s Transition Seminars. These graduates come from a broad range of professions and career stages, providing unique and valuable perspectives.

Students are welcome to speak individually with these successful alumni at a networking reception immediately following the seminars in the lower-level atrium.

Transition Seminars are free and open to the public, however, preregistration is encouraged. Students must attend two sessions to receive extra credit. Register at IllinoisState.edu/BusinessWeek.

“Don’t Fence Me In”
Translating your degree
131 State Farm Hall of Business
Don’t let your major(s) dictate your career path—hear from interesting people who are not working in the jobs they thought they would when they were in college. Listen to people who were able to think outside the box and explore various areas of the business world.

“Adventures in Accounting”
The diverse projects of accountants
148 State Farm Hall of Business
Speakers will discuss the myriad of careers in the accounting field, proving accountants are not the typical number cracker. By delving into a variety of industries, opportunities and experiences, you can learn how many accountants are rarely even in the office.
“BECOMING FINANCIALLY INDEPENDENT”
Financial advice for young professionals
357 State Farm Hall of Business
Making the transition from depending on mom and dad to monitoring finances and well-being to managing finances, insurance, loans, and everything in-between. Hear from alumni on becoming financially stable after graduation.

“BARRIERS AMONG THE CULTURES”
Working with individuals around the globe
369 State Farm Hall of Business
In the 21st century it’s truly an international work environment as companies join forces with other cultures throughout the world. Even internally, the company must have effective communication for successful global business relations. Join us for some helpful tips on the diversity of international markets.

“WORKPLACE MELTING POT”
The variation among the generations
149 State Farm Hall of Business
Baby Boomers, Generation X, Generation Y, and Millennials make for very interesting team dynamics – how do they work together? Learn how the family business dynamic has changed over the years.

“LEVERAGE YOUR PROFESSIONAL NETWORK”
Branding yourself on LinkedIn
370 State Farm Hall of Business
LinkedIn has become a professional publishing platform. LinkedIn is not only a networking site to find jobs, but instant access to content on industries that interest you. This platform gives you the ability to showcase your professional brand. Managing your LinkedIn presence is a gateway to exploring opportunities.

“WORK/LIFE BALANCE”
Balancing your work and personal life
356 State Farm Hall of Business
Work/life balance is about being effective in your career and life away from the office. In order to keep the pendulum balanced, organizations are becoming more accommodating. Learn how these young professionals successfully navigated a balance.
Wednesday, February 25

Corporate Social Responsibility Day
5-6:40 p.m. | Panel 6:45-8:15 p.m.
Prairie Room, Bone Student Center

Corporate social responsibility aims to embrace responsibility for a company’s actions and encourage a positive impact on the environment through activities involving consumers, employees, communities, and stakeholders. Corporate social responsibility goes beyond what is required by regulators and promotes the betterment of business practices for sustained positive change.

At Business Week’s Corporate Social Responsibility Day, you will hear from a panel of industry professionals whose companies are thriving in this area. You will also learn about the newly introduced sustainability minor in the College of Business.

Throughout the event, there will be a fair where attendees will have the opportunity to visit with community organizations and student groups that offer volunteer opportunities. Find out all the different ways you can give back and be personally socially responsible.

Corporate Social Responsibility Day is free and open to the public. Proof of attendance slips will be offered.

Thursday, February 26

2014-2015 College of Business Hall of Fame Day

Each year highly successful Illinois State graduates are invited back to campus to be inducted into the College of Business Alumni Hall of Fame. These distinguished professionals range from senior-level executives at top corporations to highly ambitious entrepreneurs. Their accomplishments and commitment to excellence not only reflect their professional dedication and service to others, but also add value to our programs and the Illinois State brand for all our graduates.
Thursday, February 26

Keynote Address: “Building a Sustainable Business Culture” 3:30–4:30 p.m.

Center for Preforming Arts

Business Casual Attire is Recommended

Jack Hartung, ’79, MBA ’80
Chief Financial Officer, Chipotle Mexican Grill

Jack Hartung joined Chipotle Mexican Grill as chief financial officer in 2002, when Chipotle was a privately-held company with fewer than 200 restaurants. Chipotle became a public company with its highly successful initial public offering in 2006, and now has more than 1,700 restaurants, all company-owned, and a market capitalization of nearly $20 billion. Chipotle is changing the way people think about and eat fast food, by serving food made from sustainably-raised ingredients, and by developing a high-performing people culture where nearly all managers are promoted from crew.

Hartung oversees all aspects of Chipotle’s finance department, including financial and strategic planning, financial reporting, investor relations, tax and business strategy. He also oversees IT and Safety, Security and Risk.

Prior to Chipotle, he worked at McDonalds for 18 years in various capacities, including chief financial officer for The Partner Brands group. He also worked for Coopers and Lybrand. He has a bachelor’s degree in accounting and economics and a master’s degree in business administration with a concentration in finance, both from Illinois State University. Hartung earned his CPA and CMA shortly after graduating. In 2007, he was inducted into the Illinois State University College of Business Hall of Fame.

He has a wife, Nancy, and five children. He is an avid runner, world traveler and restaurant aficionado.

The keynote address is free and open to the public.
COLLEGE OF BUSINESS ALUMNI NETWORKING RECEPTION
4:30–5:30 p.m.
Center for Preforming Arts

BUSINESS CASUAL ATTIRE IS RECOMMENDED

Students, faculty, and alumni are invited to a networking session following the Business Week keynote address. Refreshments will be provided. The networking reception is free and open to the public.
Thomas W. Connor ’80
Connor began his career with Sentry Insurance Company in 1980 after receiving his B.S. in occupational safety & health in 1980 from Illinois State University. After five years in the safety field, Connor went into the Insurance Brokerage field with Frank B. Hall & Co. (now Aon Corp.). In 1987 he became part of the team that formed Consolidated Brokers, Inc. in Chicago as a division of the Alliance Insurance Group.

In 1997 after five years as the chief operating officer, Connor left and joined with Dan Gallagher as one of the founding partners of Connor & Gallagher Insurance Services, Inc. Since that time Connor & Gallagher has grown to three companies and has become one of the premier commercial insurance agencies in the Midwest. Connor & Gallagher is a leading provider of Property/Casualty, Employee Benefits and Financial Services with over 50 employees and $100 Million in premium placements.

Throughout his career, Connor has served in several capacities on the boards of civic, not-for-profit and insurance industry boards. He has also participated with the advisory council for the Katie School of Insurance at Illinois State University.

David R. Currie ’69
Currie was in one of the first graduation classes to earn a bachelor of science in accounting from Illinois State University.

He then entered the masters of accountancy program at the University of Illinois where he focused on federal income taxation and passed the CPA exam. After graduation he returned to Illinois State and taught one semester before being drafted into the U.S. Army. After his discharge he joined Arthur Young & Company in Chicago. The long commute did not mesh well with his desire for a work-life balance, and he returned to Bloomington-Normal.

He constantly seeking more interesting and challenging work and was always successful in obtaining it.

During the next 18 years Currie taught tax and accounting courses at Illinois State, and was promoted to associate professor. He also was a tax practitioner with Striegel, Bonham & Thoennes, and later, Guthoff & Company. In 1990 he joined Dunbar, Breitweiser & Company, from which he retired in 1993.

Currie excelled in writing and teaching various tax courses. For 22 years he was a professional speaker, traveling and teaching CPE courses for CPA firms, State CPA Societies, and the American Institute of CPAs. His most celebrated client was the National Tax
Institute. He traveled all over the U.S., Paris, Canada, and Hawaii. He specialized in estate planning and retirement planning courses.

Currie semi-retired in 1993 and moved to Scottsdale, Arizona. Still seeking new and challenging work, he consulted for McGladrey and also started a private practice. His clients were far more than names on a tax form; he counted them among his friends. As the initial elder of Fellowship North Church, he played a leadership role in overseeing the work of the church. He also served on the board of the Pregnancy Resource Clinic.

After a long battle with cancer, Currie died in March 2014. As he lived his life, he was optimistic to the very end and believed his situation was just another challenge to be overcome. He is survived by his wife, Margaret; sons Doug and Tim; daughter-in-law Lynn; and grandchildren Benjamin and Kaylee.

Duane G. Debs ’78
Debs is president and chief financial officer of West Suburban Bancorp, a position he has held since 1996. West Suburban has been in business since 1962 and is a leading bank in the western suburbs of Chicago. West Suburban has 37 locations and over $2.1 billion of assets. Debs has been with the bank since 1987 and has never had a sick day.

He graduated from Illinois State in 1978 with a degree in accountancy. During his tenure at ISU he played soccer for the Redbirds and was the assistant captain of the team from 1975-1978. He was also a member of the Student Accounting Society.

Prior to joining West Suburban, he was a manager in the public accounting firm Bansley and Kiener. Debs has been involved in many not-for-profits as he is a strong believer in giving back to local communities and supporting other important causes.

He has served as a director and board treasurer of DuPage Pads, a local non-profit that reaches out to the homeless in DuPage County. In addition, he is involved with the FBI Chicago Citizens Academy Alumni Association, an outreach organization that fosters a better understanding of the FBI’s law enforcement role and capabilities and seeks to create a supportive relationship between the FBI and local businesses, media and governmental and ethnically diverse groups.

Debs also serves on the board of the Better Business Bureau where he is a member of the Ethics Committee, the Audit Committee and the Golf Committee. He led West Suburban’s efforts that resulted in the bank’s receipt of the BBB’s Torch Award for marketplace ethics in 2012 and 2015.

Recently, Debs has become an active participant in reviewing essays submitted for scholarships from the Chelsea’ Light Foundation. The foundation combats sexual violence against children. The scholarships provide financial support for college and the Joie de Vivre or “joy of life” to enable recipients to experience the
joy of extracurricular activities they otherwise could not afford.

Debs has also been an active participant of the Honor Flight of Chicago. The Honor Flight provides veterans the opportunity to visit our nation's capital at no cost and in an atmosphere that is intended to thank and honor the veterans for the sacrifices they made.

Debs is a member of the American Institute of Certified Public Accountants and the Illinois Certified Public Accountants along with having been on the Special Industry Group for financial Institutions. He is also a member of The Bankers Club of Chicago and has been on the board of directors of the Financial Managers Society since 2014. He serves as secretary.

Andrew Drendel '72

Drendel is a senior vice president and the head of Wealth Management for First Bank & Trust, a Chicagoland community-owned and operated bank with assets in excess of $920 million. The bank’s Wealth Management Department, which serves individuals, businesses and nonprofit organizations, has over $360 million in assets.

With over 40 years of wealth management experience, Drendel brings expertise in Trust Administration, Estate Planning, Asset Protection and Fiduciary Practice Management. Drendel’s team provides investment management, financial planning, administrative services, estate plan review, and trust services to customers.

Drendel came to First Bank & Trust after 14 years of managing a team of senior trust professionals for U.S. Trust / Bank of America N.A. Previously, he had been a vice president, manager, and senior administrator in the Milwaukee office of Marshall & Ilsley Trust Company. Prior to his five years in Milwaukee, he managed the business development and administration officers at the First National Bank & Trust Company of Rockford. Drendel started his career in Peoria at The First National Bank of Peoria, after receiving a bachelor of science degree in accounting from Illinois State University.

Drendel serves as chairman for the Advisory Council for Illinois State University’s School of Business. He was awarded his Charted Trust and Financial Advisor CTFA designation by the Institute of Certified Bankers, and was twice elected president of the Corporate Fiduciaries Association of Illinois. He is a member of the Chicago Estate Planning Council, is a life member of the American Business Club, and serves on various boards of civic and not-for-profit organizations.
Daniel E. Gallagher ’81
Gallagher is one of the owners and founding partners at Connor & Gallagher Insurance Services, Inc., based in Lisle, Illinois. Connor & Gallagher was started in 1997 by Tom Connor and Dan Gallagher. Today Connor & Gallagher has grown to a staff of over 50 insurance professionals that handles a book of business that exceeds $1 million in annual premiums.

Gallagher earned a bachelor’s degree in occupational safety & health from Illinois State University in 1981. He then went to work for Sentry Insurance in the safety field. Ironically it was at Sentry Insurance working in safety that he met Tom Connor whom he eventually went on to open Connor & Gallagher Insurance Services with 16 years later. Gallagher worked in the safety field with Sentry Insurance for approximately three years before transitioning into insurance sales. He stayed with Sentry Insurance another 10 years in direct sales before taking a position with Arthur J. Gallagher working in commercial insurance brokerage. He spent three years at Arthur J. Gallagher before leaving to open Connor & Gallagher Insurance Services, Inc. in 1997.

Gallagher has always remembered his roots at Illinois State University. He has served as a board member for The Katie School of Insurance for many years and has helped many Katie School graduates find employment opportunities as well as helping them get started in the insurance profession.

Tamara S. Lemke ’89
Lemke is the vice president of operations for Advocate Charitable Foundation, the fundraising arm of Advocate Health Care, based in Downers Grove, Illinois. She is responsible for developing and implementing strategic plans and initiatives to increase philanthropic support for Advocate Health Care, overseeing the annual fund initiatives, corporate philanthropy, and operational departments of the foundation and is a key liaison to the Foundation board of directors.

Lemke has over 25 years of experience serving, consulting, and advising clients and organizations in the non-profit and health care industries. Lemke’s experiences include serving as president of Illinois Children’s Healthcare Foundation, national vice-president and chief financial officer for Prevent Blindness America, Chicago, and president & CEO of United Way of Champaign County, Champaign, Illinois. She spent the first 11 years of her career at the national accounting firm, McGladrey, LLP, in Champaign Illinois.

Not only does Lemke work in the nonprofit industry, but has served on boards of directors of various civic, social and business organizations including Champaign Country Chamber of Commerce, Executive Club of Champaign, Crisis Nursery, and United Way of Dupage/West Cook County. Lemke currently serves as the board treasurer for the Donors Forum in Chicago and vice president for the Marajen Stevick Foundation in Champaign, Illinois.
Lemke earned her bachelor of science degree in accounting from Illinois State University and is a certified public accountant.

She currently resides in Glen Ellyn with her husband, three children, and puppy, Laney.

Charles Norman, ’88

Norman began his career with A.G. Edwards as an investment broker and Certified Financial Planner in Rockford, Illinois, and several years later as the branch manager of their Bloomington office. In his 10-year tenure with A.G. Edwards, he was named vice president-investment officer. He remained a Bloomington branch manager when A.G. Edwards was sold to Wachovia Securities and later to Wells Fargo Advisors.

For 25 years, Norman established himself as a top-rate investment broker and manager through building relationships. He offered trusted financial advice to clients in Bloomington, Rockford and states across the country. Known for his unwavering dedication to client service, he held more appointments in clients’ homes than he did his own office. Clients invited him into their lives not just as their broker but also as honorary members of their family. Norman always made time to attend weddings, birthdays, graduation and retirement celebrations whether the gathering honored a member of his immediate or vast extended family. He loved serving others while keeping the spotlight off of himself, gaining enormous satisfaction helping clients chart their financial futures and reach their life goals.

A regular guest on radio station WJBC in Bloomington, he offered wise counsel as listeners called in to pose all kinds of financial questions. Universally respected and admired by his brokers, he was known for his effective leadership and easygoing management style.

Norman earned a bachelor’s degree in finance from Illinois State University and served on the advisory councils for the College of Business and Department of Finance, Insurance and Law. He made the time to routinely mentor business school students and participate in campus events.

Charles (Charlie) Norman died suddenly in 2014 at the age of 51. He loved helping others and was a role model for many.
MENTOR PROGRAM

The Business Week Mentor Program helps younger students learn the necessary professional skills to take full advantage of Business Week. Mentors serve as role models who:

• Reinforce the importance of active participation in registered student organizations;
• Teach proper business professional attire, etiquette, interaction, and networking;
• Create dialogue about courses, internships, and career preparation essentials; and
• Provide service-leadership opportunities

Since its formation in 2011, the Mentor Program has increased in prestige and design. Mentors are selected based on proven academic success and extracurricular involvement, coupled with recommendations from College of Business faculty. These mentors are dedicated to providing their assigned mentee with the best possible Business Week experience.

Mentor/mentee pairs attend a training session led by State Farm employees Eric Hoss ’87, MBA ’90, and Tim Pantaleone ’07, and followed by a formal induction ceremony. In addition, the pairs continue getting to know each other by attending a series of pre-Business Week events designed and implemented by the Mentor Program team. To conclude their participation in the program, they attend Business Week together and make use of the skills developed during their mentorship.

The following students were selected to be mentors for Business Week 2015 after an application and interview process:

Alex Persons        Connor Achim        Juliet Denckla        Patrick Scotkovsky
Alexander Larson    Ellen Schumacher    Kody Barnes           Paul DeGuzman
Alexis Bealer       Emma Vierck        Krisin Ivan           Renee Gerdisch
Allison Bray        Eva Kirschbaum     Kyle Pass             Ryan Fitzpatrick
Ashlyn Pagani       Frankie Vega       Laura Lafortune       Sarah Newton
Caleb Graybeal      Jake Trancoso      Loredana Barbarotta   Steven Shipp
Carson Cushing      John Dearlove      Mallory Remus         Tyler Oldenburg
Christina Scott     Joseph Sabatino IV  Maureen Christensen   Vincent Carbone
Christopher Prebil  Joshua Ashley
JOIN THE BUSINESS WEEK TEAM

If you’re serious about building real-world skills, making valuable contacts with alumni and industry partners, and are ready to create amazing opportunities for your peers, think Business Week!

The Business Week Team students are an elite group selected by an application and interviewing process in the spring. Members work in direct partnership with the College of Business dean’s office. Members spend the fall semester brainstorming and organizing a powerful week of interactive events designed to help students build essential soft skills and professional understandings. A small team also manages the Business Week Mentor Program, where members promote individual and registered student organization involvement, handle registration, run all Business Week events, and analyze the outcomes.

Information about the 2015 Business Week team can be found at IllinoisState.edu/BusinessWeek or can be picked up in the dean’s office on the fourth floor of the State Farm Hall of Business. From underclassmen to graduate students, all business majors are welcome to apply for this premier leadership opportunity.

Each student on the adjacent page was selected through a rigorous application process to plan, promote, and implement the week-long series of events that constitutes Business Week 2015. Thank you for your leadership and service to the College of Business and your peers.

Members of the Business Week Team extend their appreciation to Steve Vandiver, Norris porter, Joyce Parmenter, Deborah Lindberg, University Marketing and Communications, among various others.
BUSINESS WEEK 2015 TEAM MEMBERS

EXECUTIVE TEAM
Frank Busch
President
Lindsay Hirschauer
Vice President
Paiton Florey
Logistics Director

MENTOR PROGRAM COORDINATORS
Ashley Torri
Morgan Rabas

PROFESSIONAL DEVELOPMENT COORDINATORS
Heather Blythe
Jack Redden

CORPORATE SOCIAL RESPONSIBILITY COORDINATORS
Brendan Chan
Molly Tesdall

TRANSITION SEMINAR COORDINATORS
Rea Ruplinger
Katrina Romanelli

MARKETING COORDINATORS
Jack Kurcab
Alan Velasquez

ASSISTANT MENTOR PROGRAM COORDINATORS
Brett Gilbert
Marissa Williams
Hannah Ritter
Grant Rudin

GOLF OUTING COORDINATORS
Nicole Simi
Nick Laskey

IMPLEMENTATION TEAM
Erin Myatt
Dana Devlin
Jessica Warchol

ADVISOR
Steve Vandiver

MENTOR COACHES
Eric Hoss ’81, MBA ’90
Director of Enterprise Services, State Farm
Tim Pantaleone ’07
Financial Business Analyst, State Farm

PROOF OF ATTENDANCE SLIPS WILL BE PROVIDED AT THE CONCLUSION OF

Professional Development Dinner
Transition seminars
Corporate Social Responsibility Day
Keynote address
If you would like to be part of the 2016 Business Week Committee, applications are available at IllinoisState.edu/BusinessWeek.

This document is available in alternative formats upon request by contacting Steve Vandiver at (309) 438-2646. An equal opportunity/affirmative action university encouraging diversity.

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