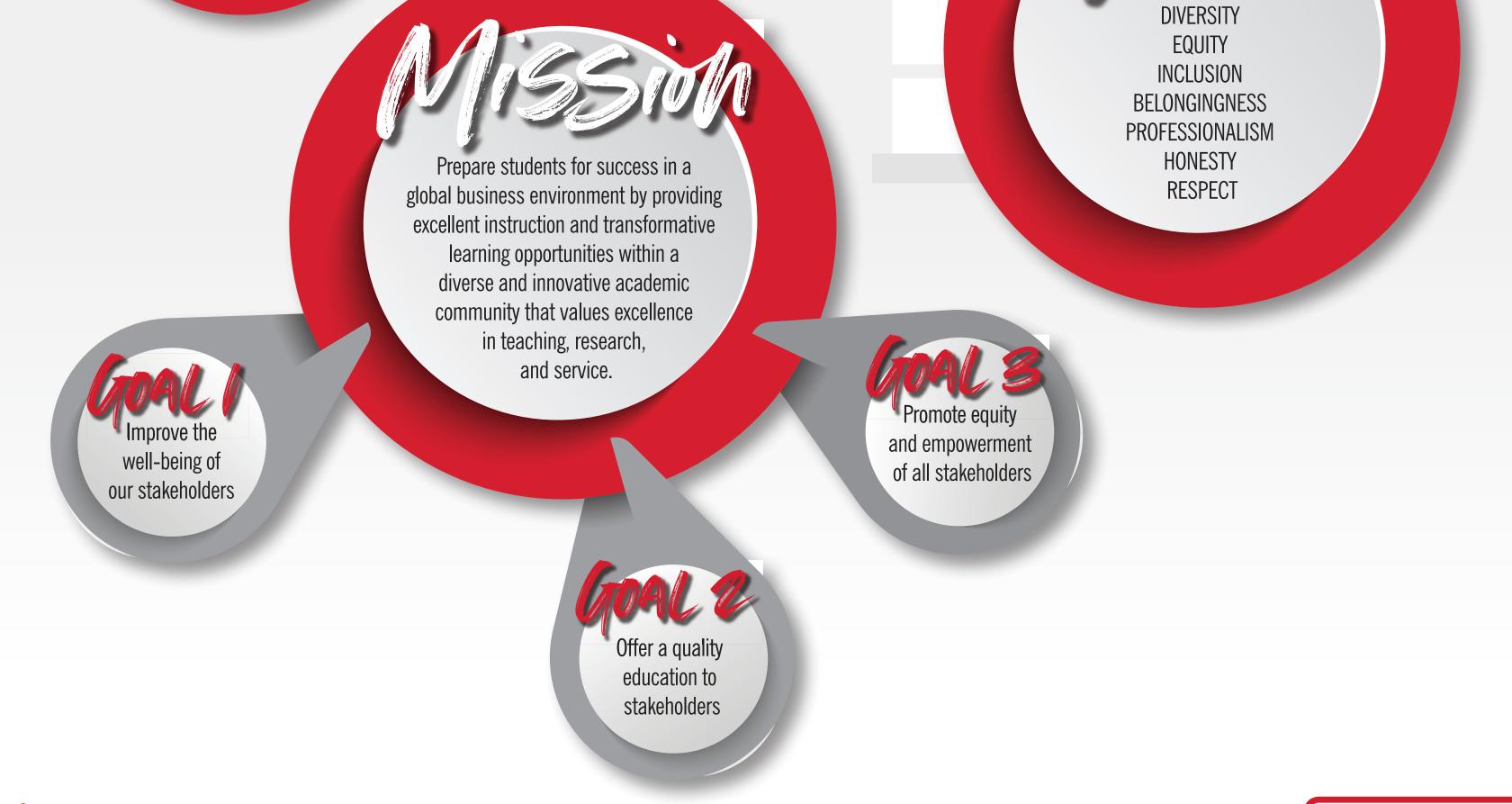
## COLLEGE OF BUSINESS STRATEGIC PLAN

At the Illinois State University College of Business, our purpose is to provide quality education, informed by scholarship, to a diverse group of students so that they become ethical businesspeople who positively impact society. Our focal areas of societal impact are improving the well-being of stakeholders, providing quality education, and promoting equity and empowerment for all. We pursue these impacts through innovation in curriculum, scholarship, and service.

To be the first choice for business education in Illinois and beyond



We care about your Feepback and TRULY WANT TO KNOW WHAT YOU THINK!

PLEASE TAKE A QUICK MOMENT TO LET US HEAR YOUR THOUGHTS.





