



COURSECHECKLIST

Marketing - Business Analytics Minor

Foundation courses (9 hours):

- MQM 100 or equivalent
- MKT 190 or MKT 230 (ECO 101 and 102)
- IT 150 or MS Competency

Required courses (9 hours):

- ACC 271 or IT 244
- MKT 232 (MKT 190 or 230) or equivalent
- MKT 245 (MKT 190/230 & MKT 232)

Applied Elective courses (9 hours): Choose three from the following

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| <input type="checkbox"/> ACC 263 (MS Comp) | <input type="checkbox"/> IT 345 (IT 178) |
| <input type="checkbox"/> ACC 366 (ACC 260 & 261) | <input type="checkbox"/> MKT 311 (MKT 190/230 & MKT 232) |
| <input type="checkbox"/> GEO 303 (GEO 204 or consent of instructor) | <input type="checkbox"/> MKT 312 (MKT 190/230, 231, 232, 233) |
| <input type="checkbox"/> IT 344 (IT 244 or equivalent) | <input type="checkbox"/> MKT 339.13 (MKT 190/230 & MKT 232) |
| <input type="checkbox"/> MKT 310 (MKT 190/230 & MKT 232) | <input type="checkbox"/> MKT 345 (MKT 190/230 & MKT 232 & MKT 245) |
| <input type="checkbox"/> ACC 353 (MS Competency) | <input type="checkbox"/> ACC 371 (MS Competency) |

IMPORTANT INFORMATION FOR MINORS

- Prerequisites for each course are listed in the parentheses. Prerequisites for all coursework will be enforced.
- The Business Analytics minor is open to students in any undergraduate major.
- No more than 10 hours of coursework may be selected from the student's first or second major department.
- A qualifying internship with approval by MKT department Chair may count for up to three hours of Elective hours
- Up to 10 credit hours can be transferred from another university and applied toward the minor.
- Minor coursework must be taken for a grade. It may not be taken Pass/Fail.