

# Business Analytics Minor

(2015 catalog and beyond)

## Foundation courses (9 hours):

MQM 100 or equivalent

MKT 190 or MKT 230 (ECO 105)

IT 150 or MS Competency

## Required courses (9 hours):

ACC 271 or IT 244

MKT 232 (MKT 190 or 230) or equivalent

MKT 245 (MKT 190/230 & MKT 232)

## Applied Elective courses (9 hours): *Choose three from the following*

ACC 263 (MS Comp)

IT 345 (IT 178)

ACC 366 (ACC 260 & 261)

MKT 311 (MKT 190/230 & MKT 232 or concurrent)

GEO 303 (GEO 204 or consent of instructor)

MKT 339.13 (MKT 190/230 & MKT 232)

IT 344 (IT 244 or equivalent)

MKT 345 (MKT 190/230 & MKT 232 & MKT 245)

## IMPORTANT INFORMATION FOR MINORS

- Prerequisites for each course are listed in the parentheses. Prerequisites for all coursework will be enforced.
- The Business Analytics minor is open to students in any undergraduate major.
- No more than 10 hours of coursework may be selected from the student's first or second major department.
- A qualifying internship with approval by MKT department Chair may count for up to three hours of Elective hours
- Up to 10 credit hours can be transferred from another university and applied toward the minor.
- Minor coursework must be taken for a grade. It may not be taken Pass/Fail.