

# The U.S. Economic, Political, and Public Policy Landscape

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# THE U.S. ECONOMIC, POLITICAL AND PUBLIC POLICY LANDSCAPE

- Economic Overview and Outlook
- 2024 Election Analysis
- Political and Legislative Outlook



# DISCLAIMER

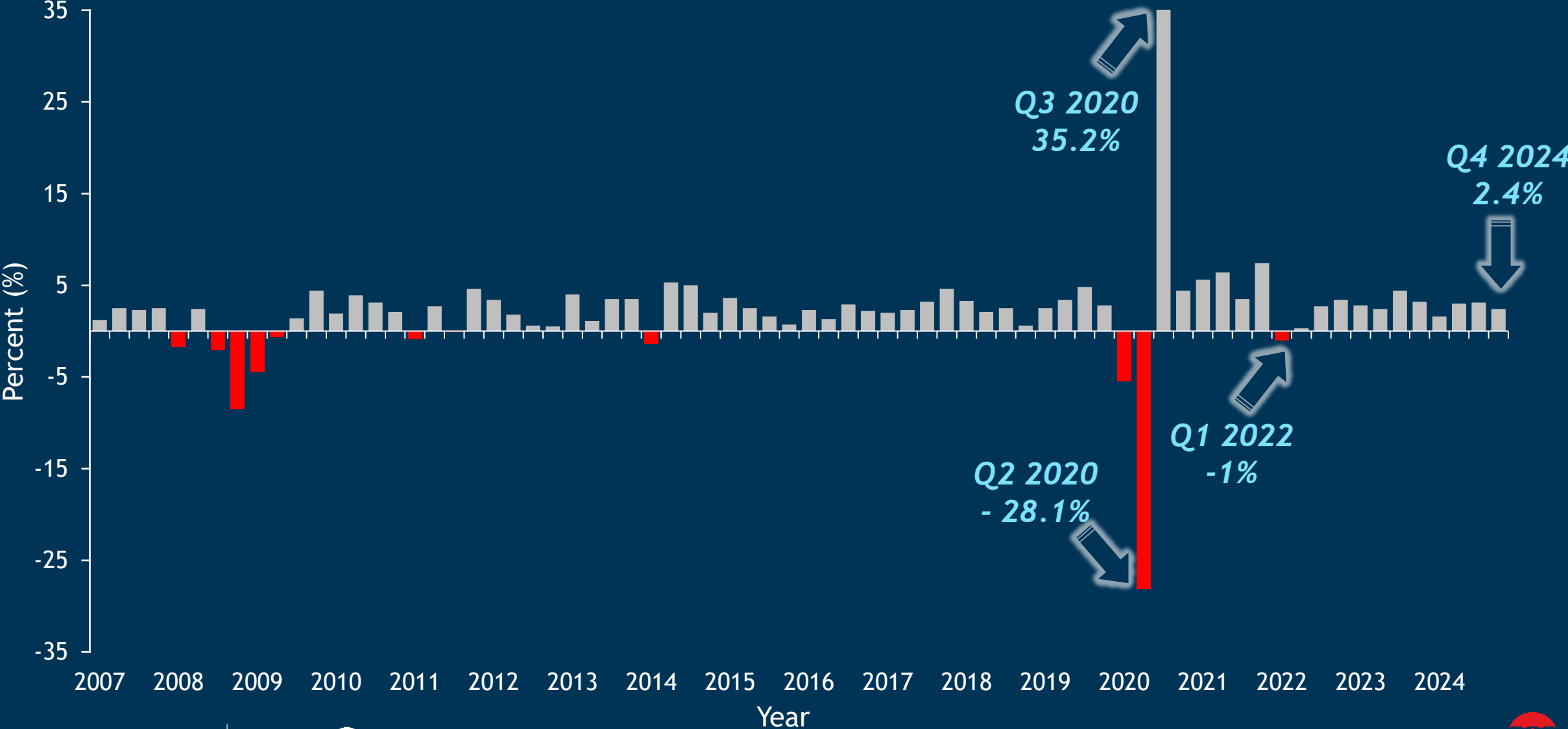
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# ECONOMIC OUTLOOK



# GDP...WHERE DO WE GO FROM HERE?



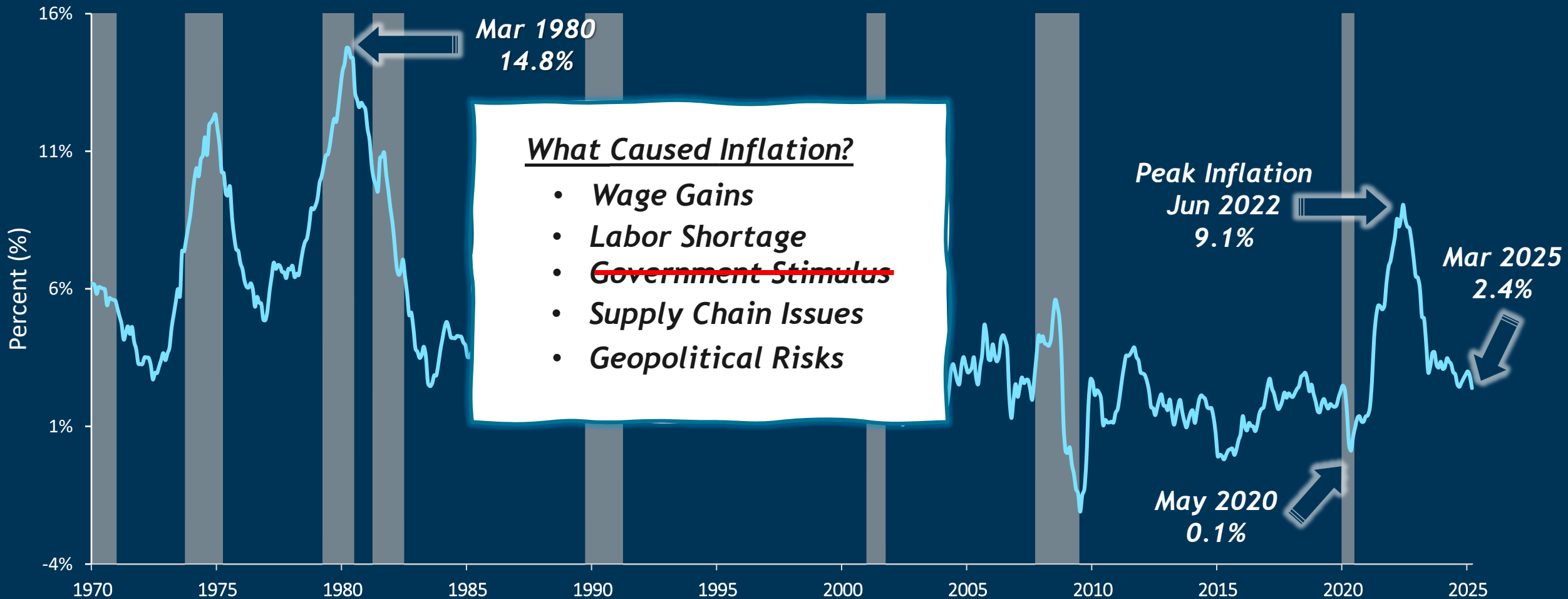
# HEADWINDS TO ECONOMIC GROWTH

1. Global Instability
2. Continued Supply Chain Disruptions
3. Will Tariffs Trigger Inflation or Spark Growth?



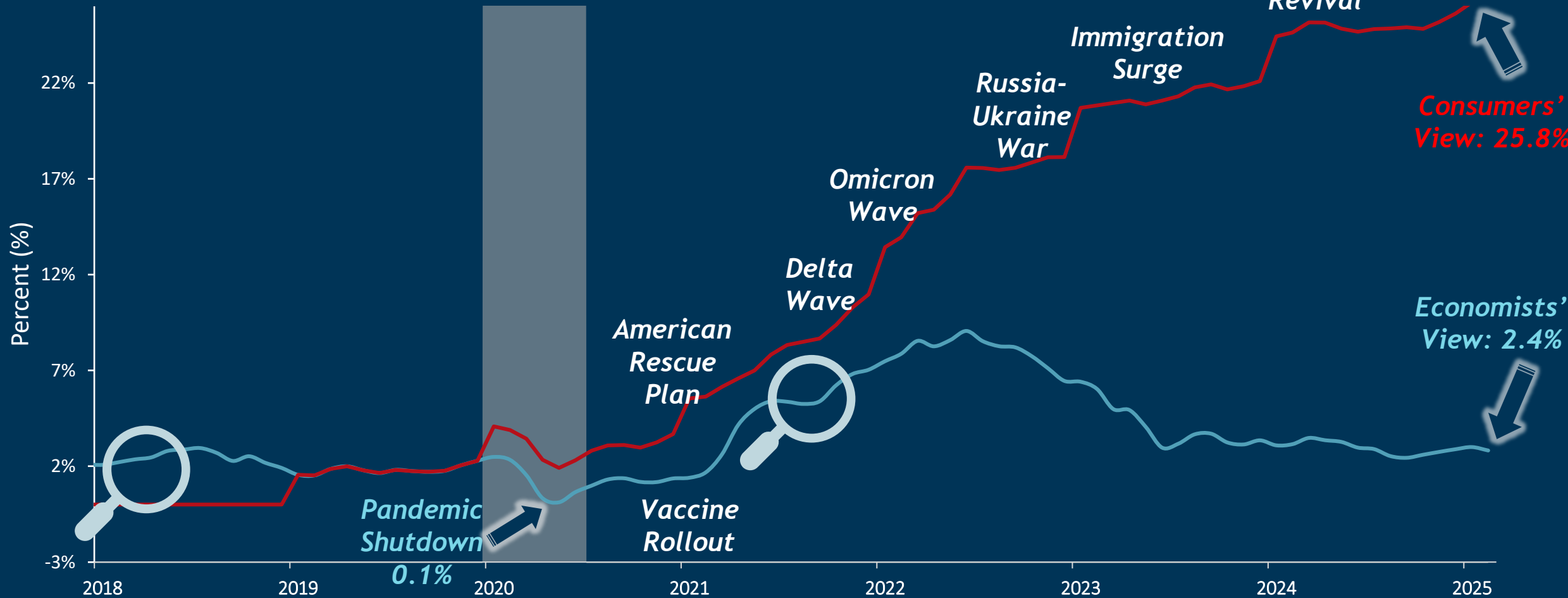
# INFLATION UNDER CLOSE WATCH FOLLOWING SIGNIFICANT DECREASES

Consumer Price Index % Change (1970 - 2025)



# LET'S LOOK AT INFLATION THROUGH THE MAGNIFYING GLASS

Consumer Price Index % Change (2018 - 2025)



# INFLATION IMPACTS ALL OF US, BUT IT'S HIGHLY REGRESSIVE

% Change Since July 2020 through end-of March 2025

+25%  
*Food &  
Beverages*



+285%  
*Eggs*



+23%  
*Airline  
Fares*



+42%  
*Gasoline*



+28%  
*Coffee*



+15%  
*Alcohol*



+23%  
*Wages*



# 11 RATE HIKES SUCCESSFULLY BROUGHT DOWN INFLATION



2022

7 Hikes

2023

4 Hikes

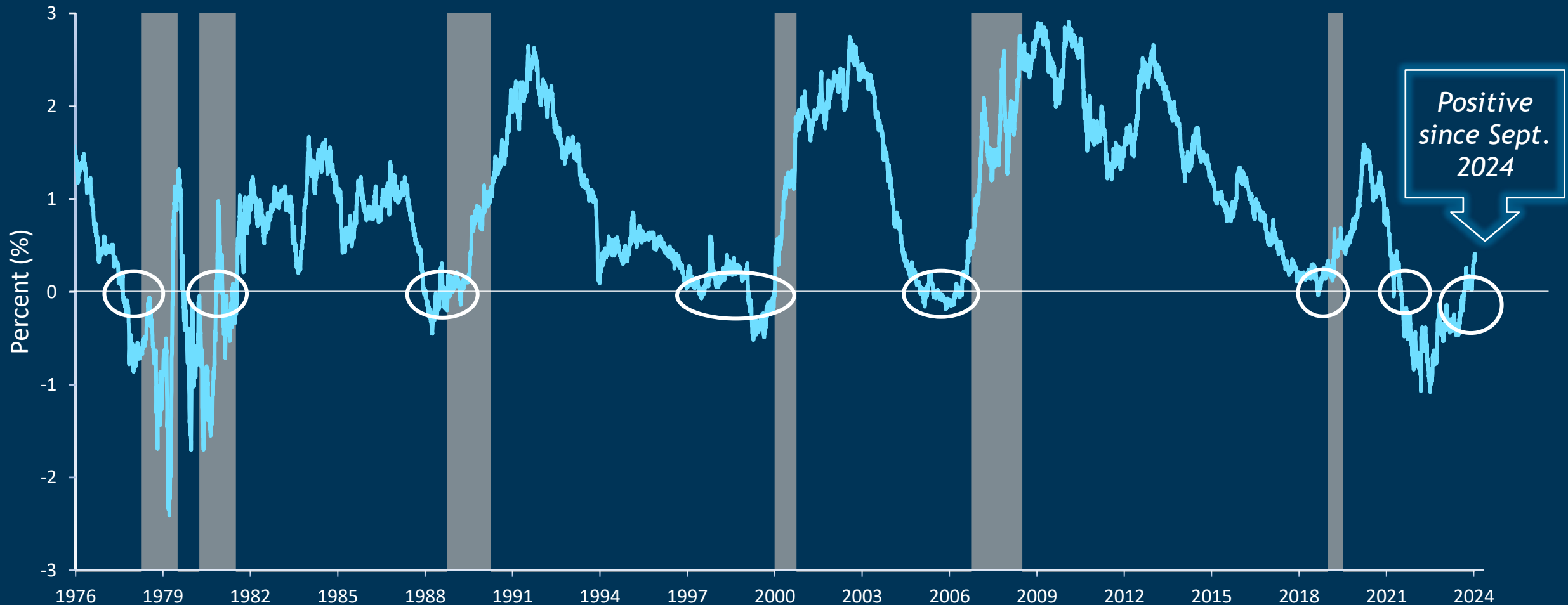
2024

3 Rate Cuts  
(1 pt)

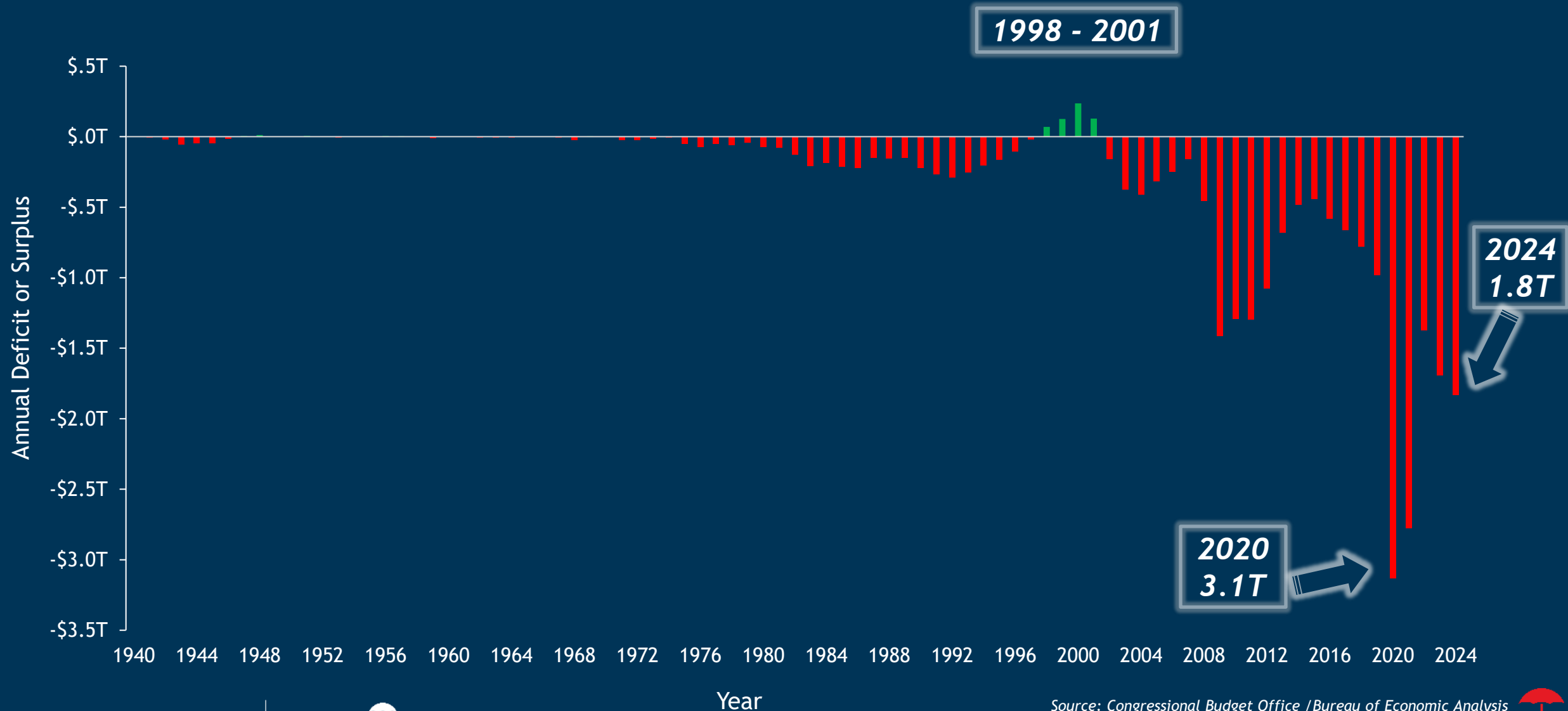


# BACK TO POSITIVE: A SHIFT IN THE YIELD CURVE

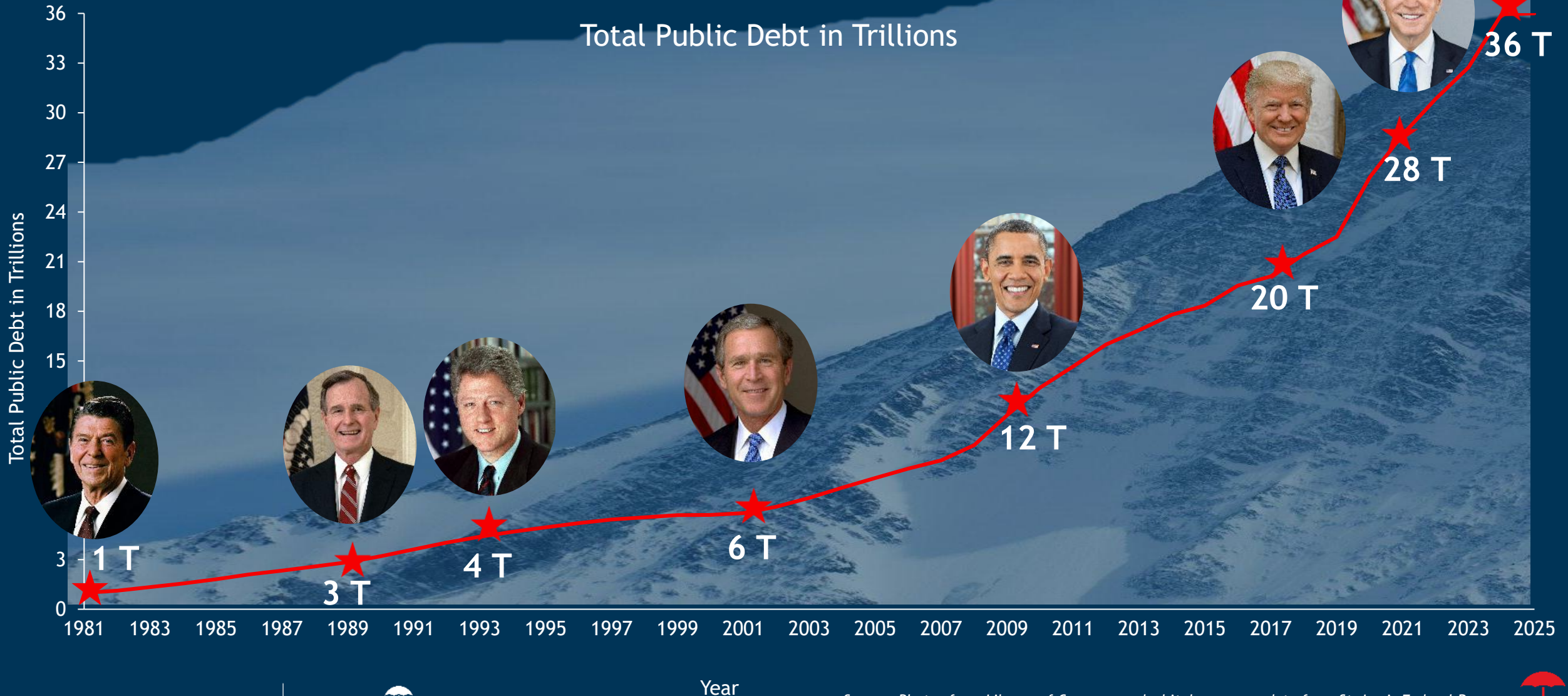
U.S. 10yr - 2yr Government Bond Spread (1976-2025)



# SKYROCKETING DEFICIT: A DEEP DIVE INTO THE GROWING FINANCIAL GAP



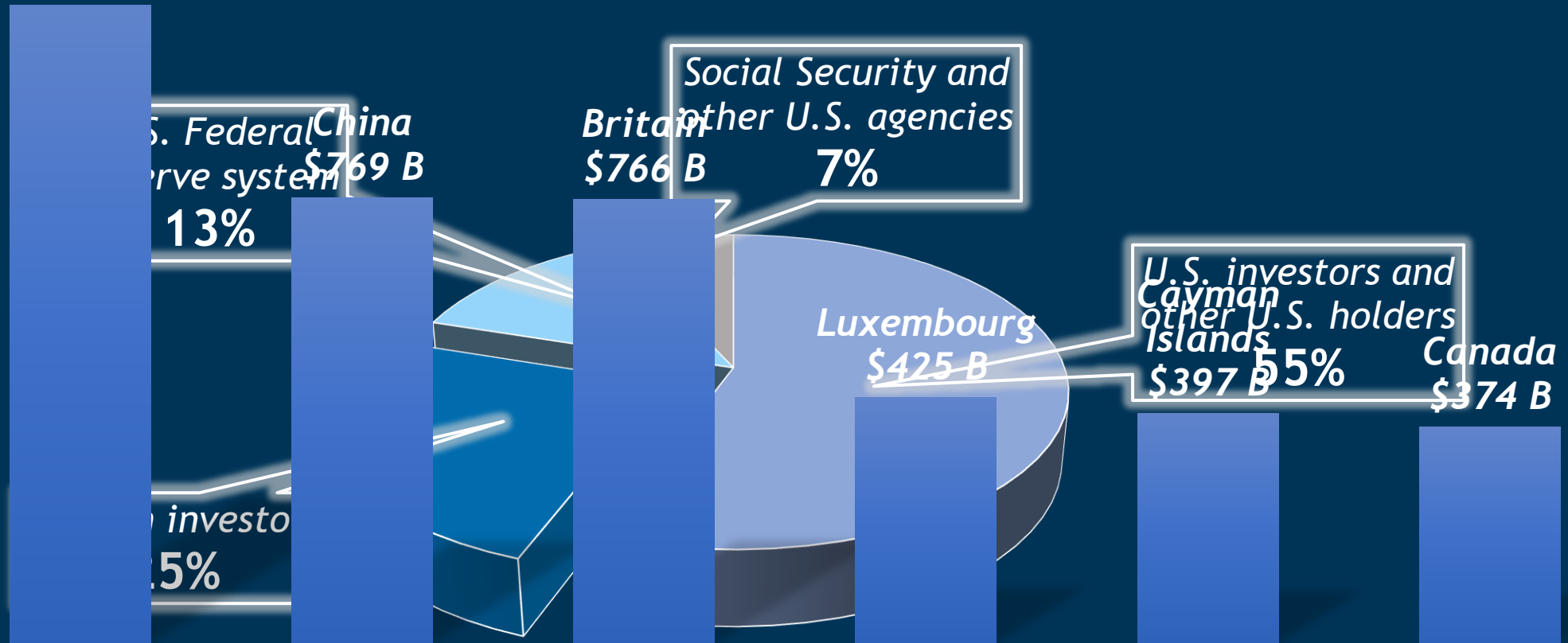
# AIN'T NO MOUNTAIN HIGH ENOUGH FOR PUBLIC DEBT



# JAPAN IS THE LARGEST FOREIGN HOLDER OF U.S. DEBT AT \$1.1 TRILLION

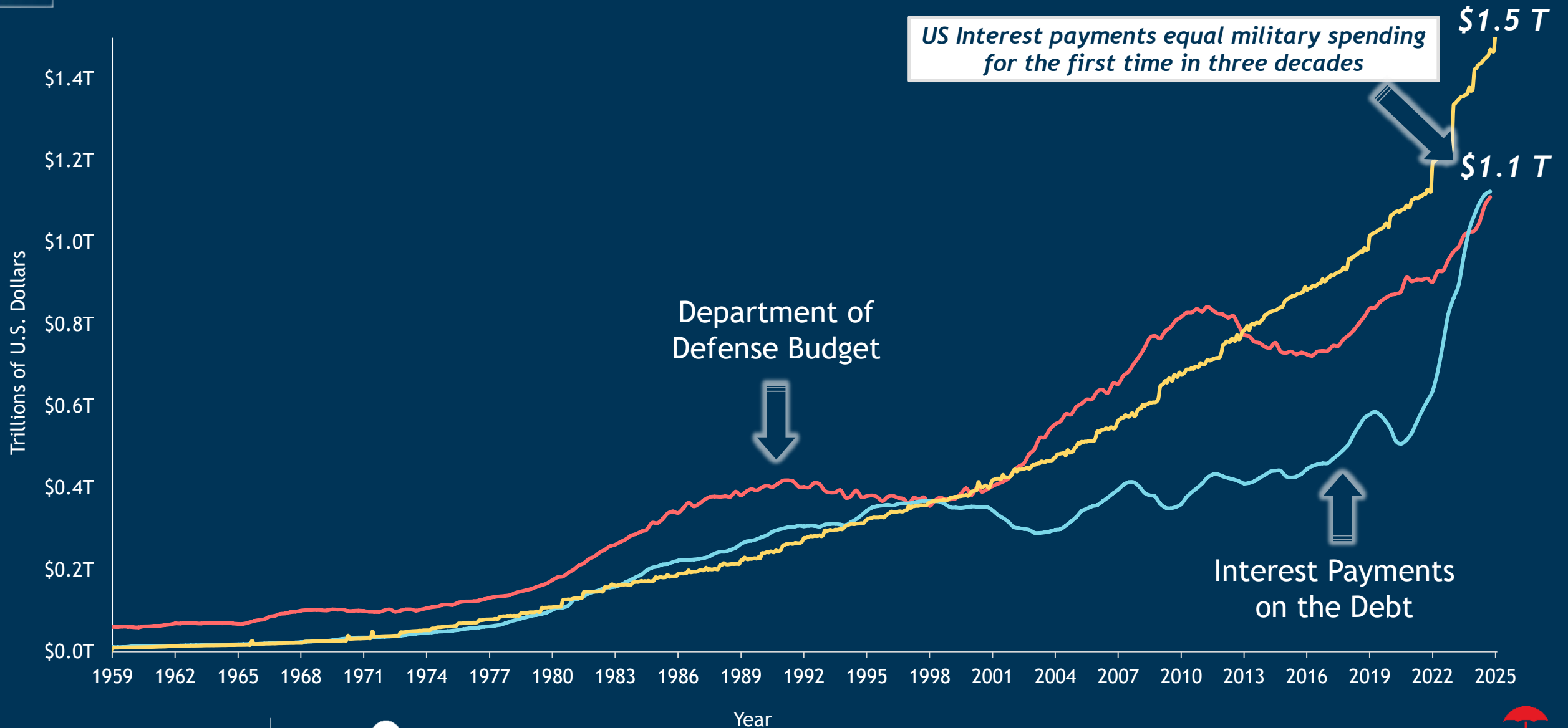
Japan  
\$1.1 T

Foreign Investors own \$8.7 Trillion of Total U.S. Debt



# BUDGET SHOWDOWN

Interest Payments vs. Social Security & Military Spending

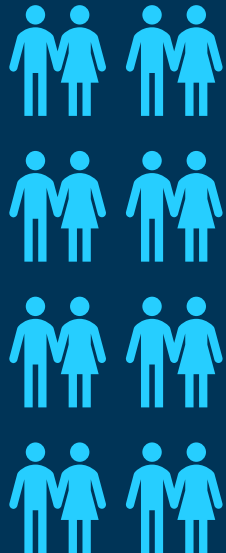


# BOOMIN' AND READY FOR SOCIAL SECURITY

## Worker to Retiree Ratios

1950

16:1



1960

5:1



2020

4:1



2040

3:1



>> Social Security reserves projected to deplete in 2033

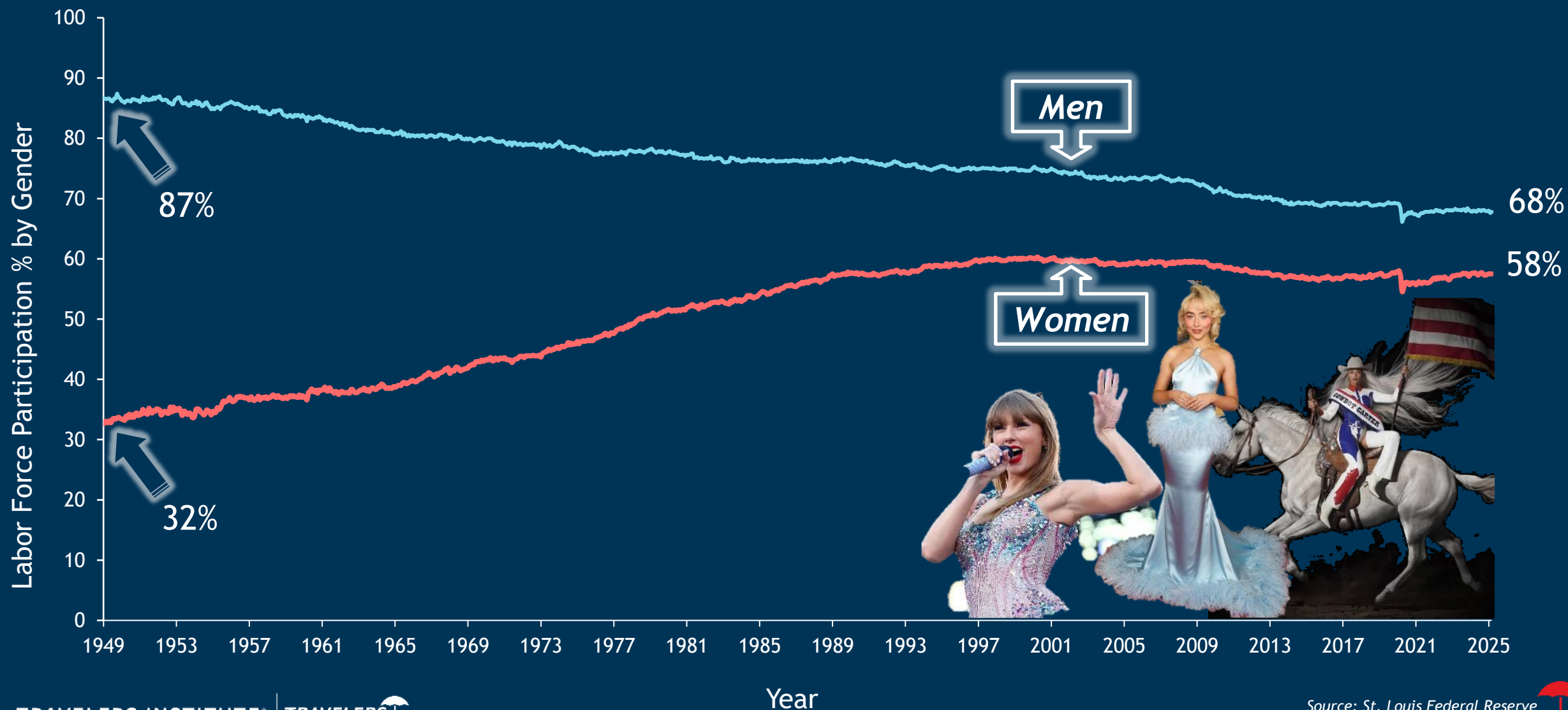
>> Starting in 2033, there will be a 21% across-the-board cut in benefits



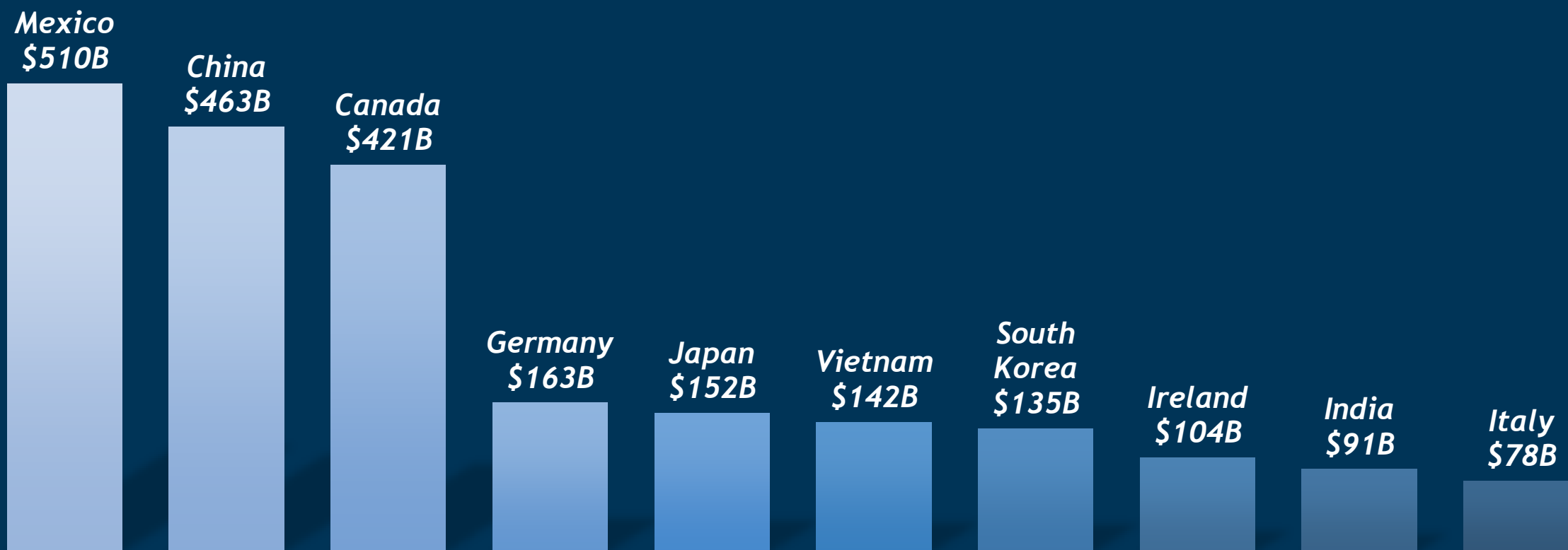
Source: Social Security Administration / U.S. Census Bureau

# SHE WORKS HARD FOR THE MONEY

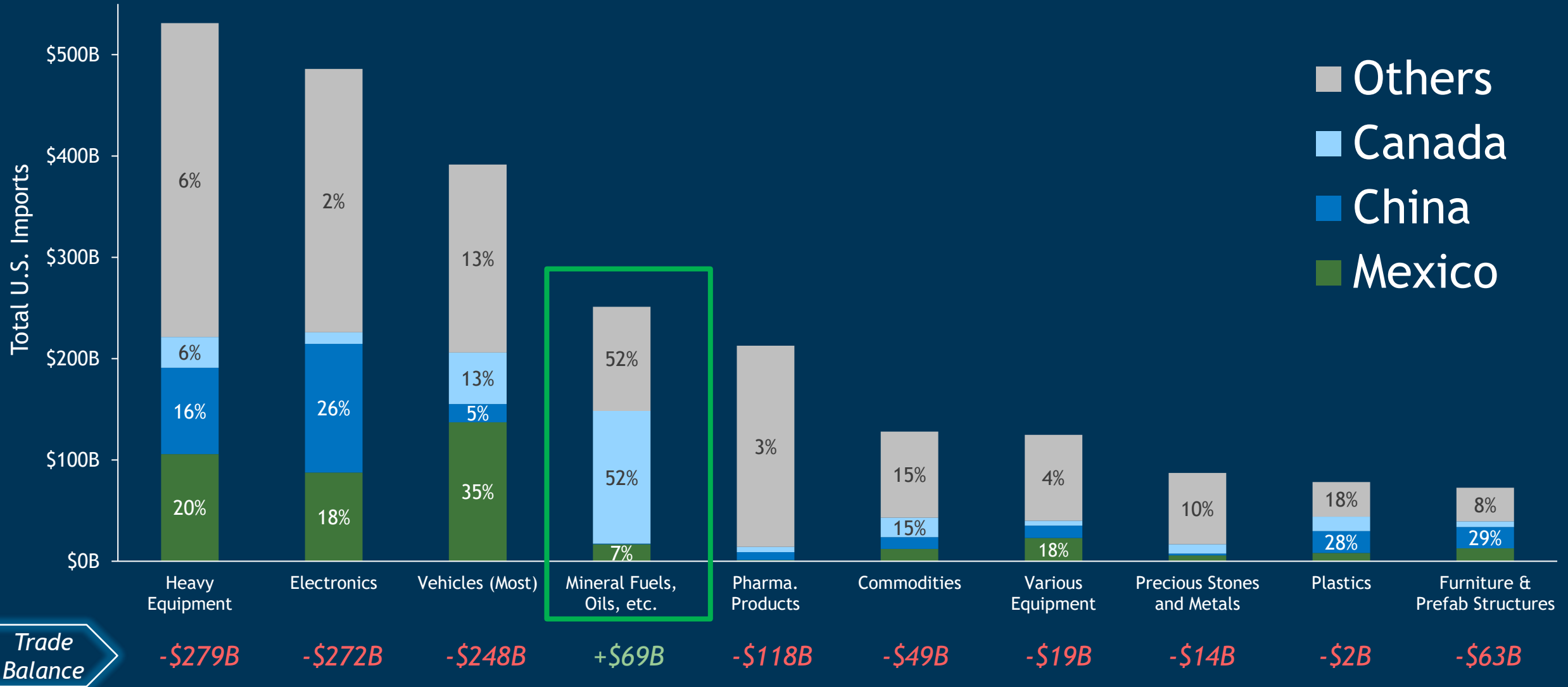
Women Closing The Gap In The Labor Force Participation Rate



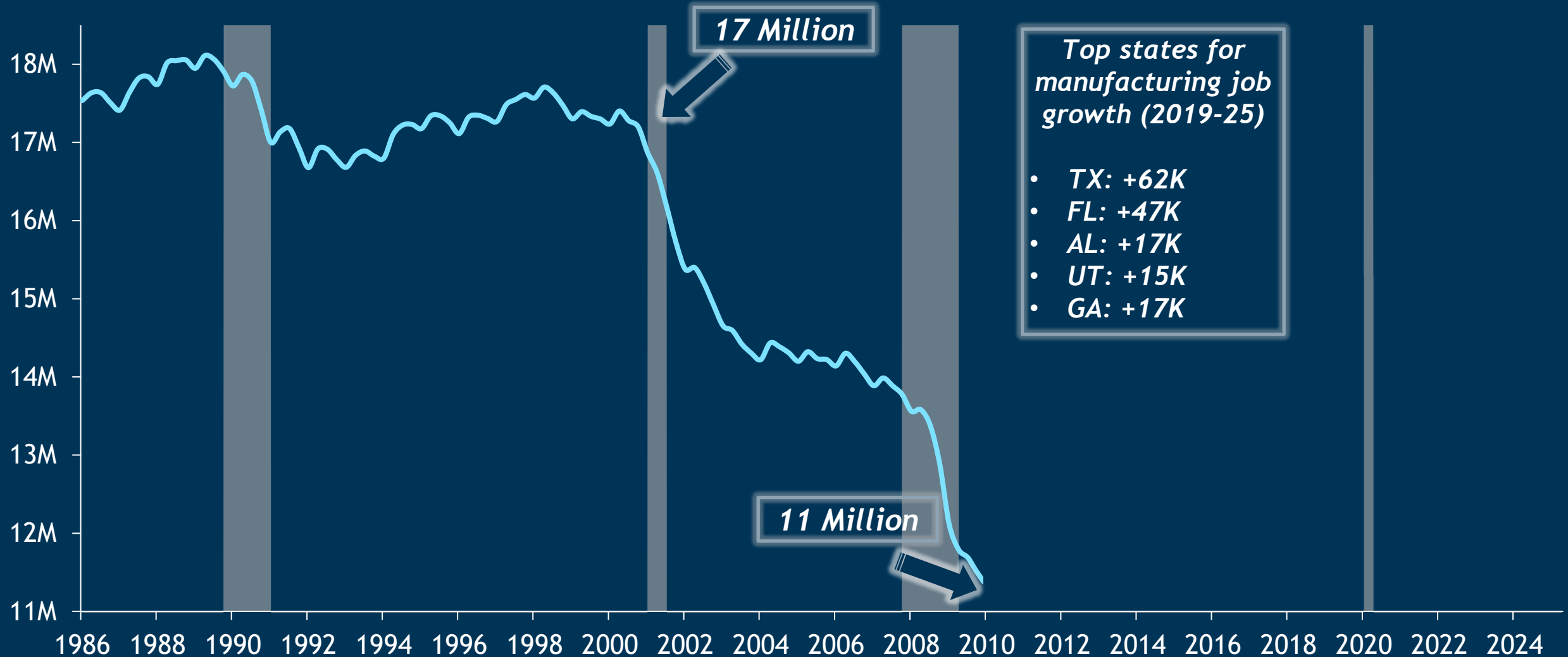
# U.S. IMPORTED MORE PRODUCTS FROM MEXICO THAN ANY OTHER COUNTRY IN 2024



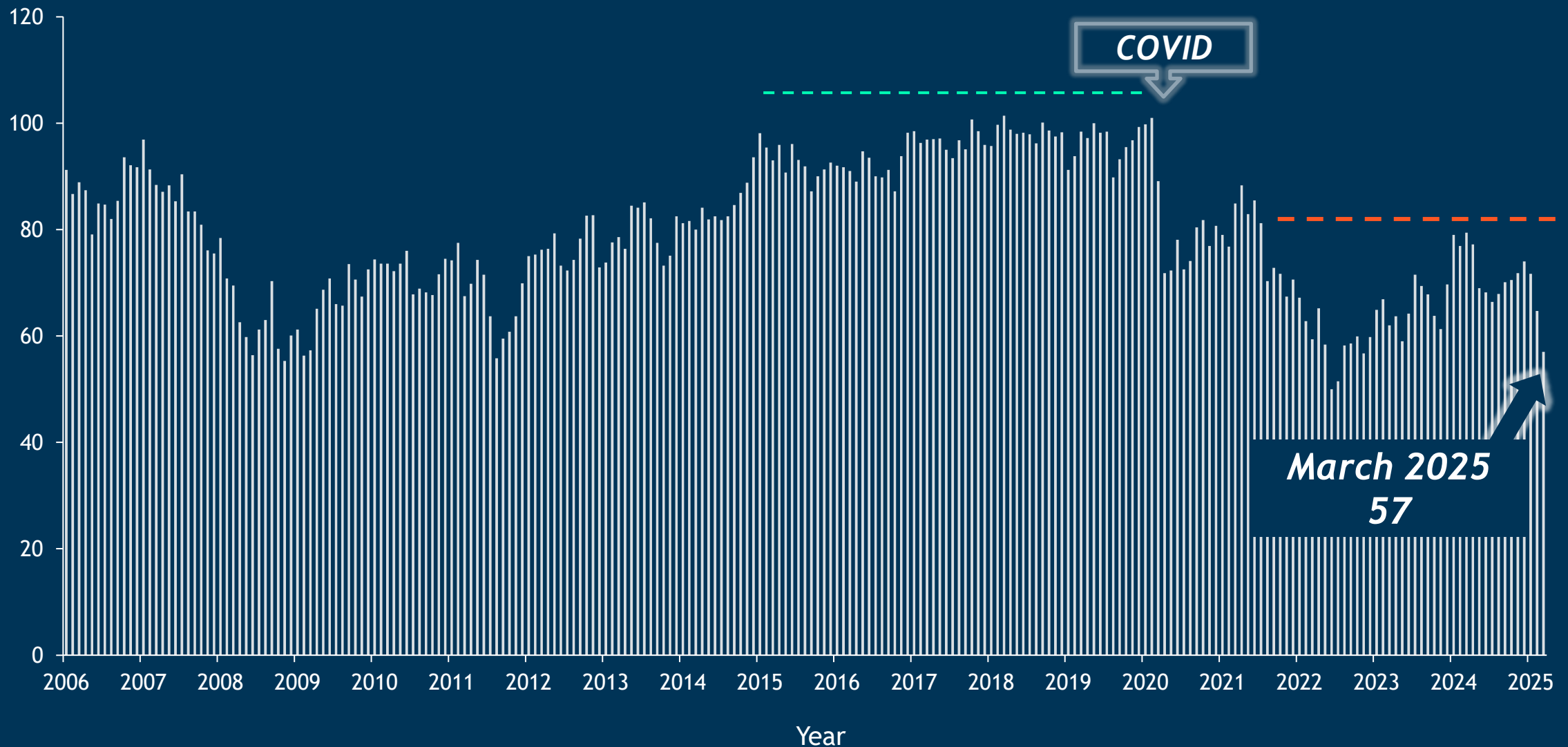
# MACHINERY, NUCLEAR REACTORS AND BOILERS MADE UP THE MOST U.S. IMPORTS IN 2024



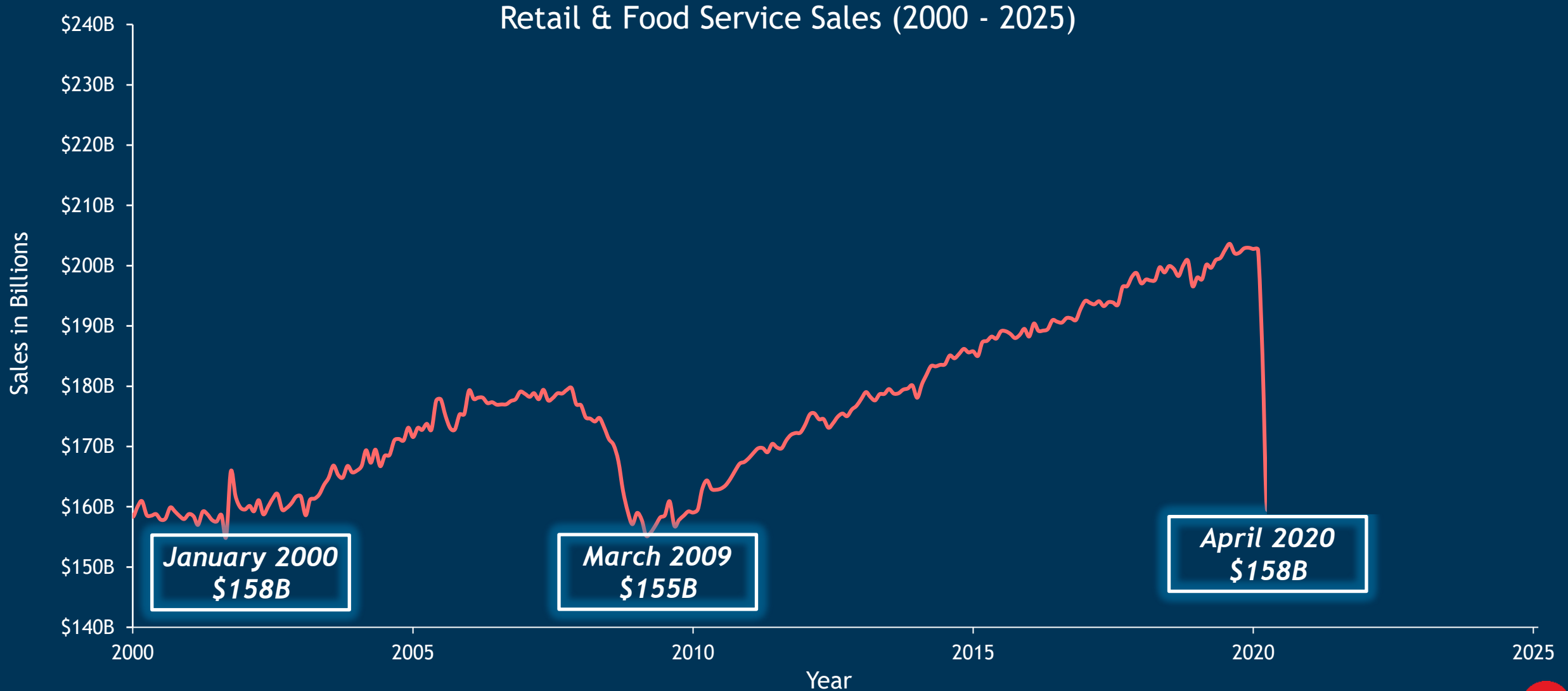
# U.S. MANUFACTURING JOBS EXPERIENCE MODEST GROWTH AFTER DECADES OF DECLINE



# HOW ARE CONSUMERS FEELING ABOUT THE ECONOMY?



# RETAIL SALES SOAR AND SHRUG OFF THE PANDEMIC



# ECONOMIC OUTLOOK SUMMARY

- Federal Reserve did its job to slay inflation
- 2024 GDP growth exceeded expectations; modest growth expected to continue in 2025
- Geopolitical conflicts could disrupt our path to continued economic growth
- Watching to see how new domestic policies impact inflation and growth



# ELECTION ANALYSIS AND IMPLICATIONS FOR THE ECONOMY



# CORRELATION BETWEEN RECESSIONS & PRESIDENTIAL RE-ELECTION

## *No Recession in 2 Years Prior to Election*

President	Year	Re-elected
Wilson	1916	Yes
FDR	1936	Yes
FDR	1940	Yes
FDR	1944	Yes
Truman	1948	Yes
Eisenhower	1956	Yes
LBJ	1964	Yes
Nixon	1972	Yes
Reagan	1984	Yes
Clinton	1996	Yes
G.W. Bush	2004	Yes
Obama	2012	Yes

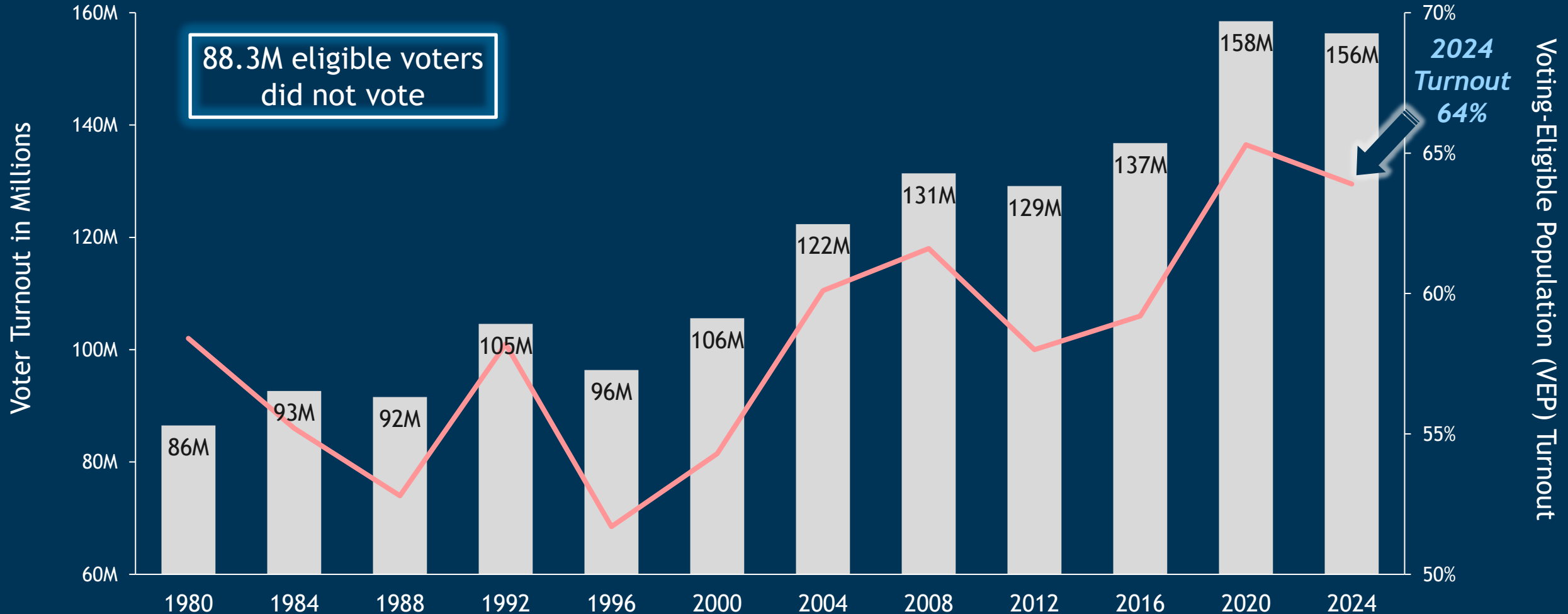
## *Recession in 2 Years Prior to Election*

President	Year	Re-elected
Taft	1912	No
Coolidge	1924	Yes
Hoover	1932	No
Ford	1976	No
Carter	1980	No
G.H.W. Bush	1992	No
Trump	2020	No

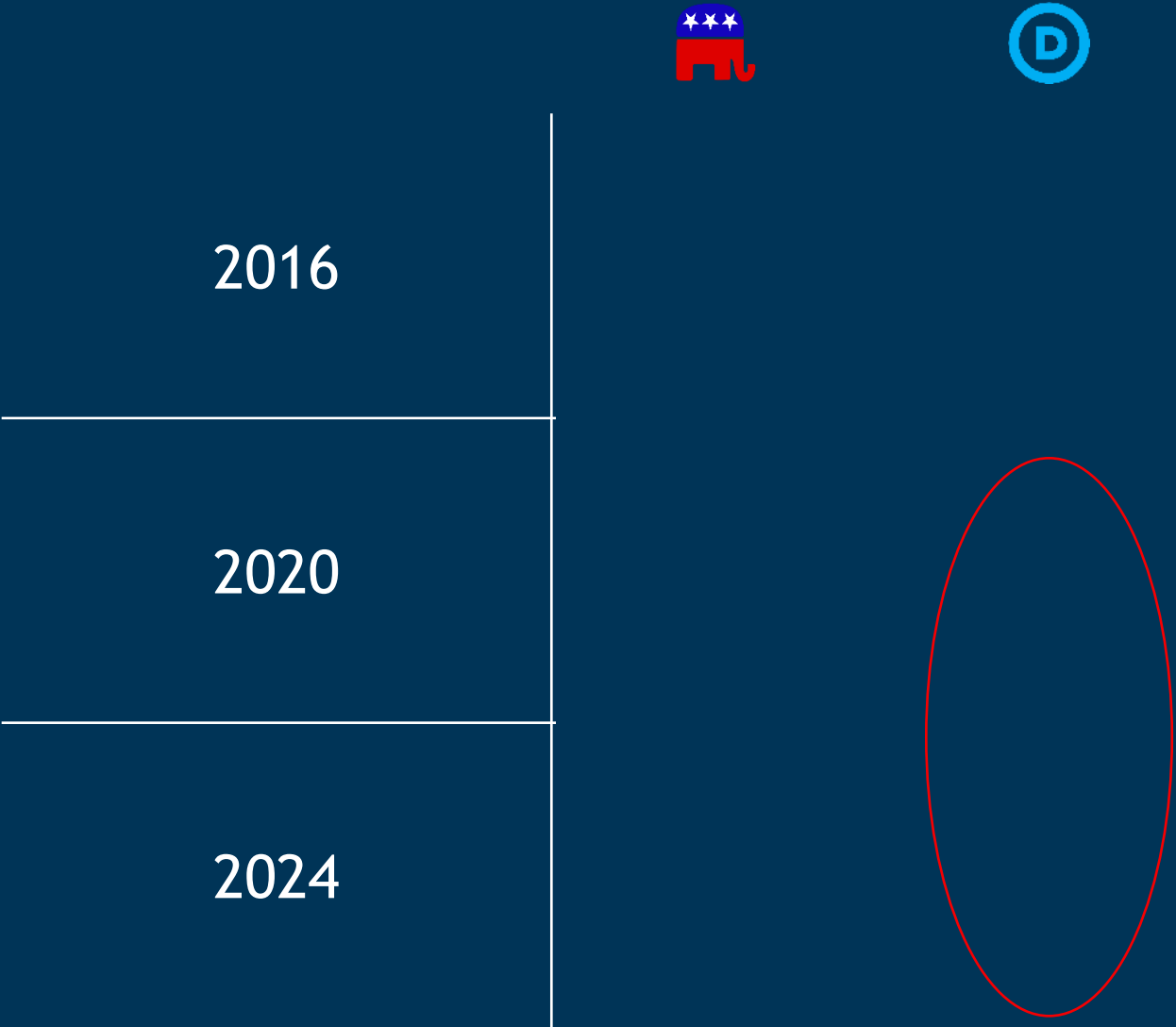


# 2024 PRESIDENTIAL VOTER TURNOUT FALLS SHORT OF 2020 RECORD

In 2024, 156 million Americans voted, which is 64% of eligible voters



# SHIFTING TIDES: ANALYZING POPULAR VOTE TRENDS FROM 2016 TO 2024



# DONALD TRUMP TRIUMPHS AGAIN... AND IT WASN'T EVEN CLOSE

## 2024 Presidential Election Results



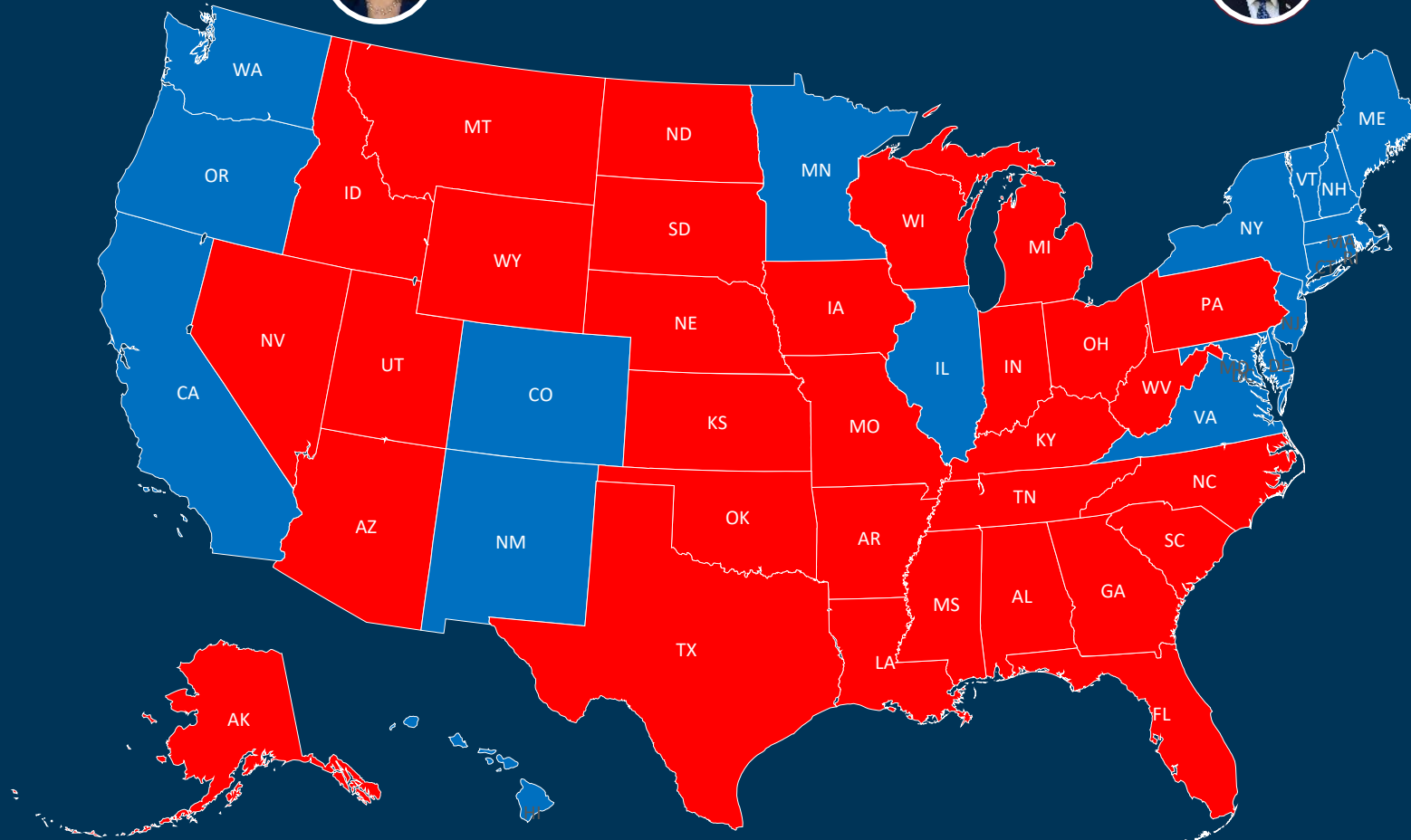
226



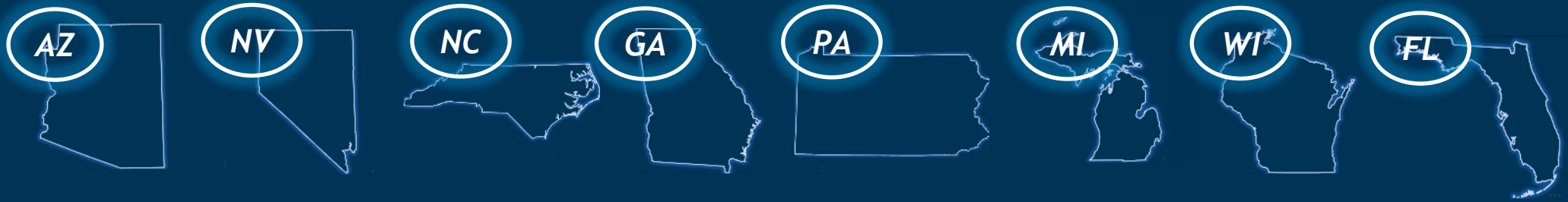
312

■ Trump

■ Harris



# KEY STATE RESULTS THAT IMPACTED THE 2024 POLITICAL LANDSCAPE



% of Total Votes  
Counted by State















Flipped from  
2020



# HOW VOTER PREFERENCES IN 2024 STACK UP AGAINST 2020 AND 2016













## Voter Preferences by Gender

		Men	Women
2016			
			
2020			
			
2024			
			



# HOW VOTER PREFERENCES IN 2024 STACK UP AGAINST 2020 AND 2016








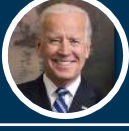




Voter Preferences by Age

		65+	18-29
2016			
			
2020			
			
2024			
			



# HOW VOTER PREFERENCES IN 2024 STACK UP AGAINST 2020 AND 2016

Voter Preferences by Race

		Black	Hispanic/Latino	White
2016				
				
2020				
				
2024				
				



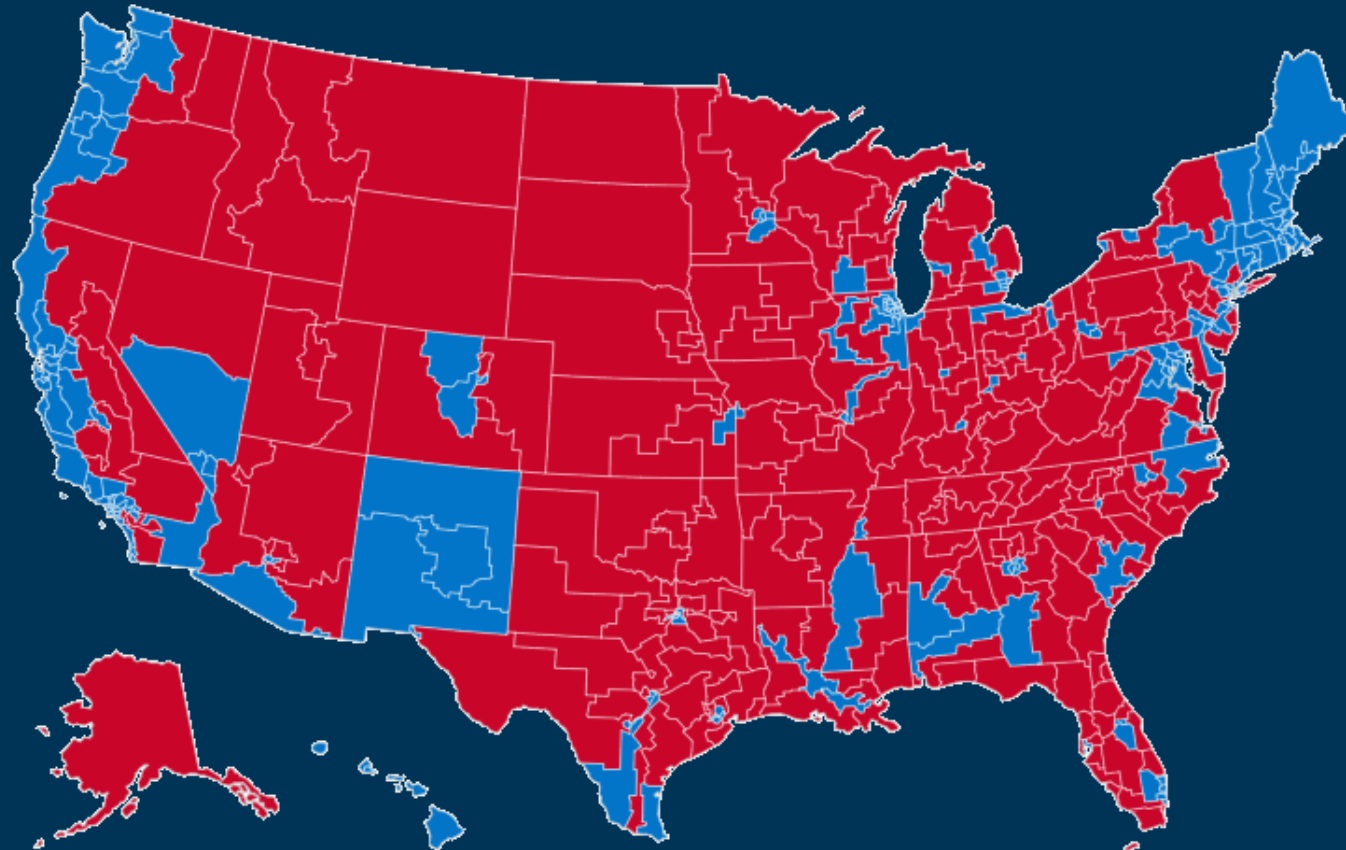
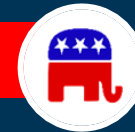
# GOP MAINTAINS CONTROL OF THE HOUSE

2024 U.S. House Election Results



215

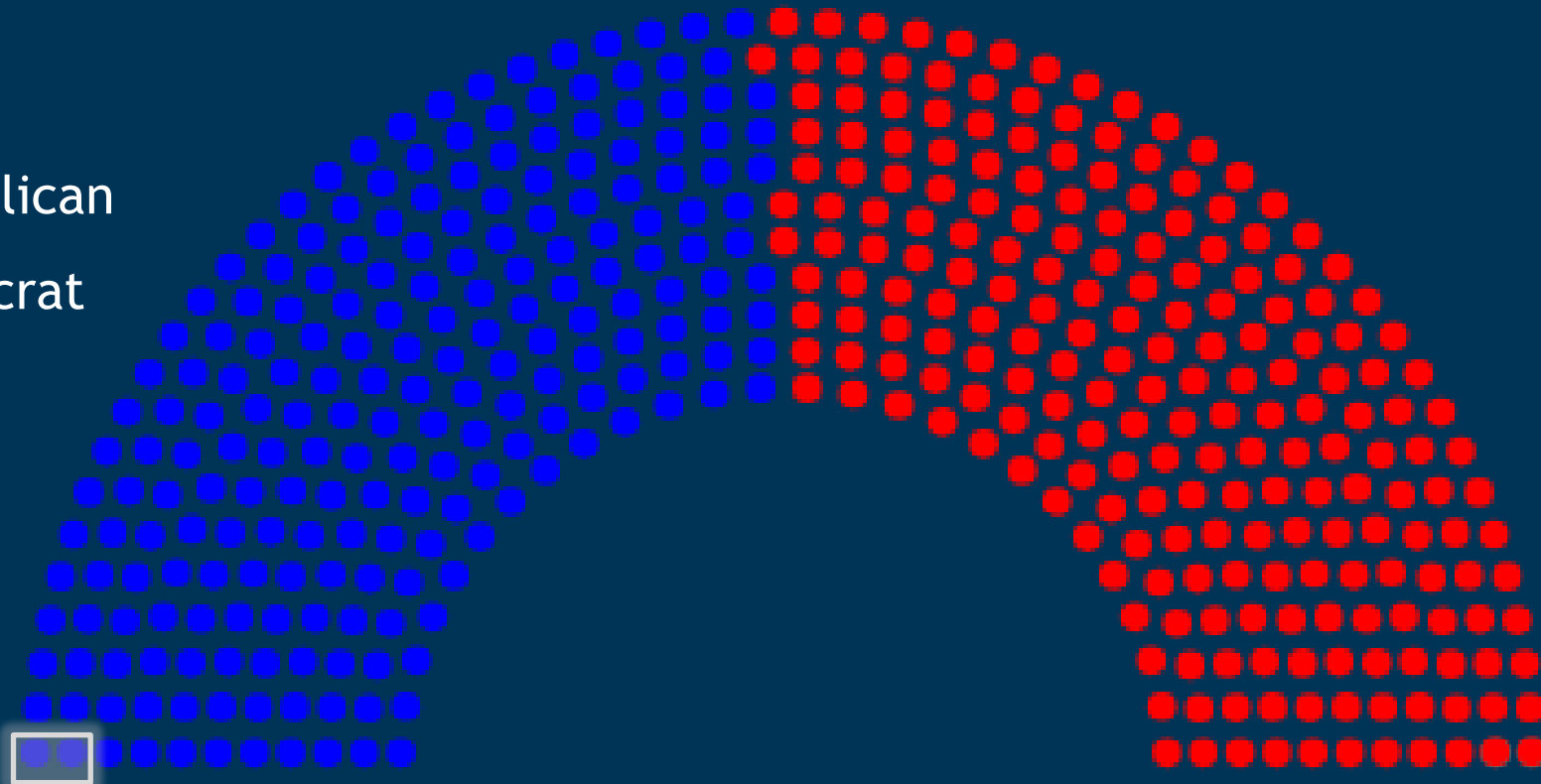
220



# CURRENT STATE OF THE HOUSE

2 seats open as of March 2025

■ Republican  
■ Democrat



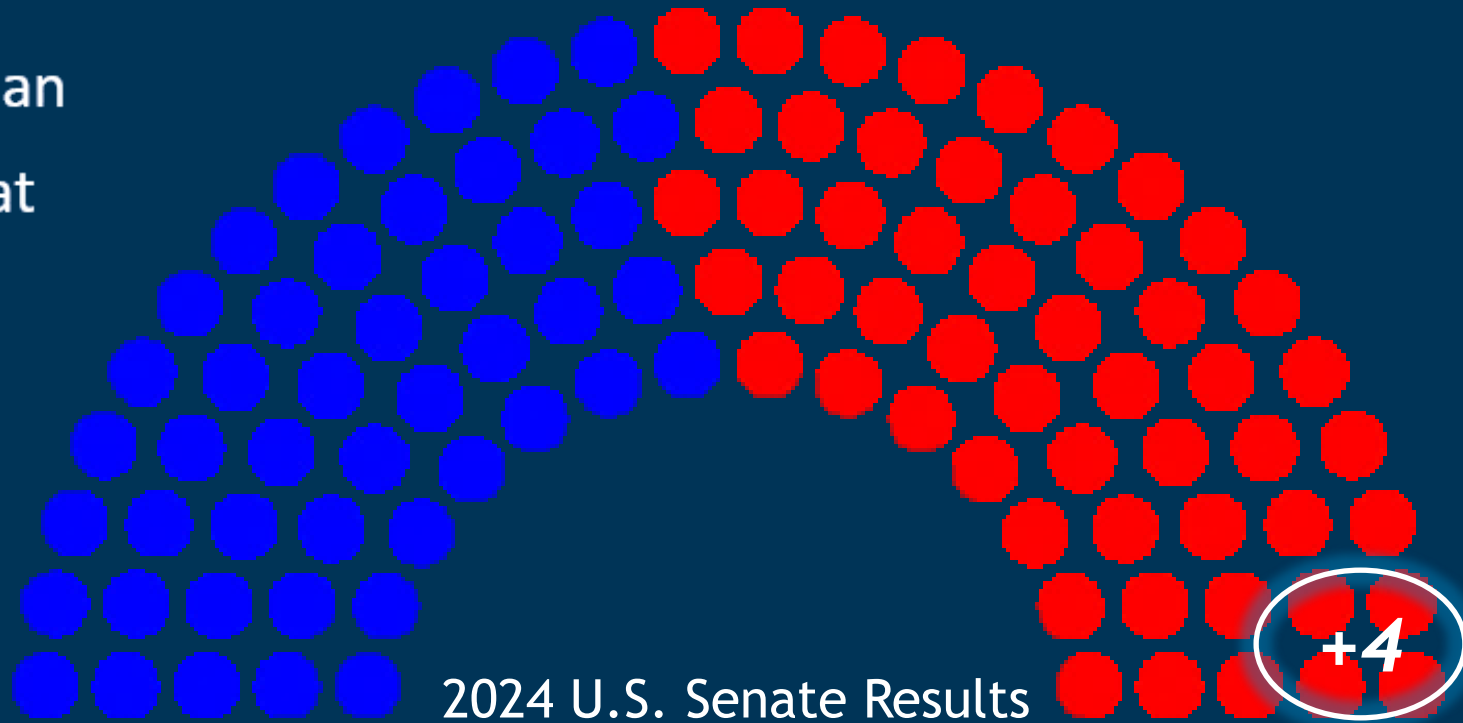
213

220

# SENATE FLIPS CONTROL TO REPUBLICANS

■ Republican

■ Democrat



47

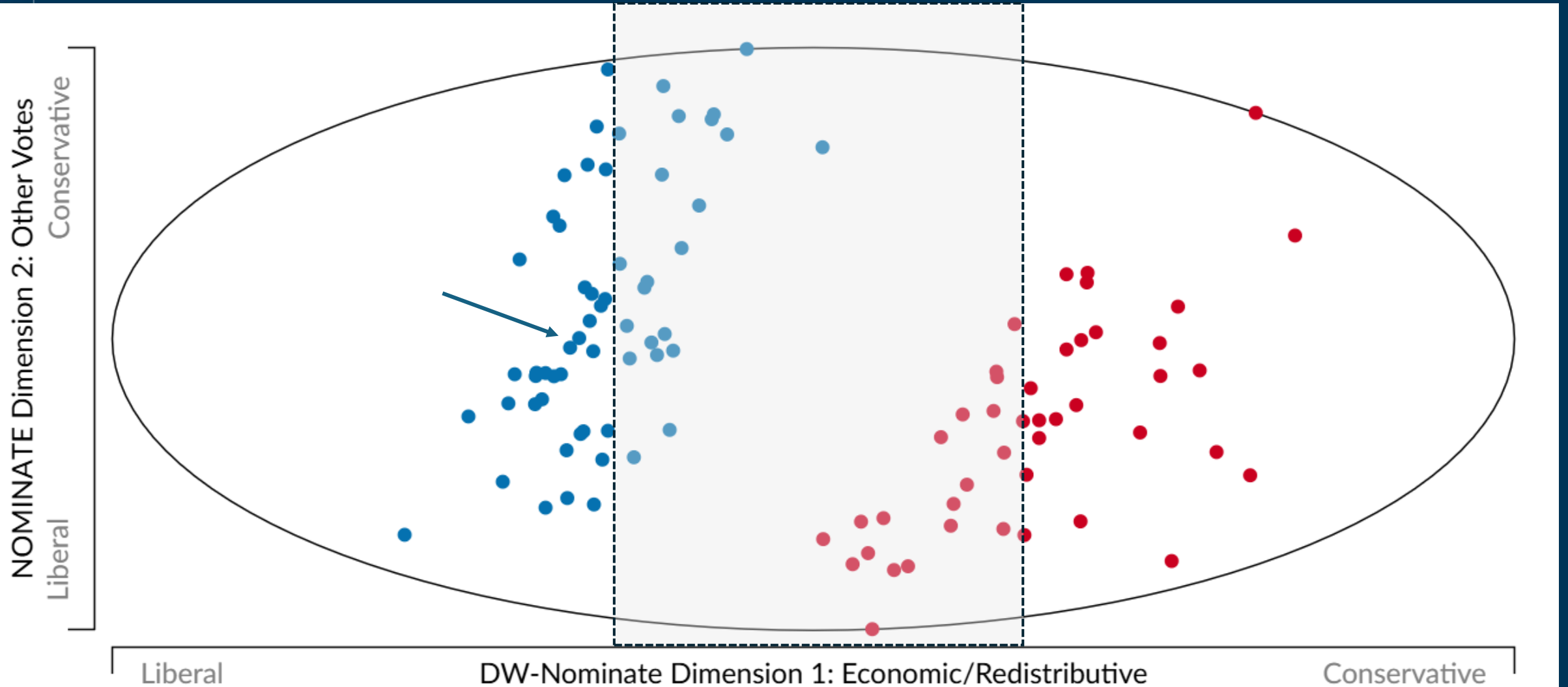
53



# SENATE SHIFTS IN IDEALOGY (1991-93)

■ Republican

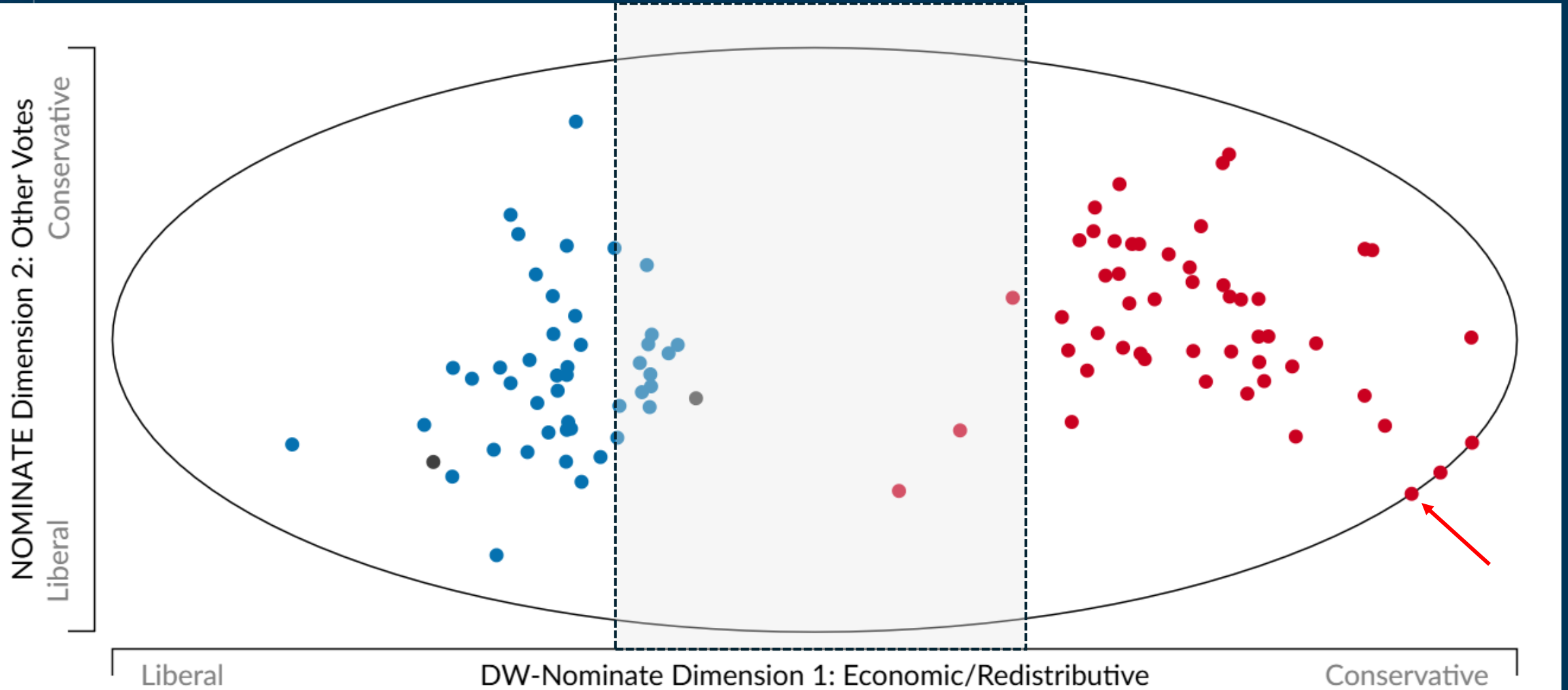
■ Democrat



# SENATE SHIFTS IN IDEALOGY (2025-27)

■ Republican

■ Democrat

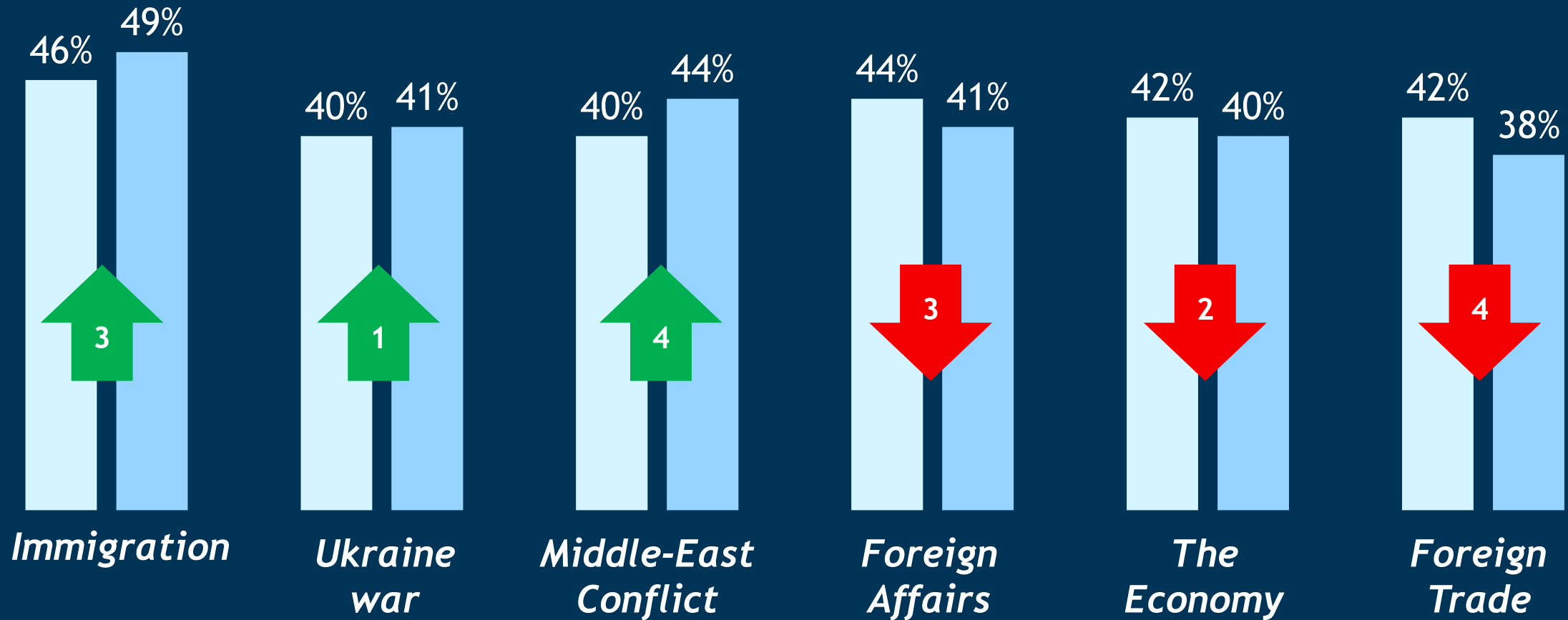


# PRESIDENT TRUMP SIGNED A RECORD NUMBER OF EXECUTIVE ORDERS ON THE FIRST DAY



# PRESIDENT TRUMP'S JOB APPROVAL BY POLICY ISSUE

Early February vs End-of March Approval Rates



# PRESIDENT TRUMP’S DOMESTIC ACTIONS



Description	Status
Exerted executive office control over independent offices and Regulators	
Drastically reduced and disrupted federal workforce staffing and funding	
Implemented federal actions targeting diversity and inclusion	
Directed DOGE reps to oversee agency spending	
Declared national energy emergency	
Pardoned Jan. 6 riot participants	
Prioritized healthcare price transparency	
Largely banned federal unions and collective bargaining	



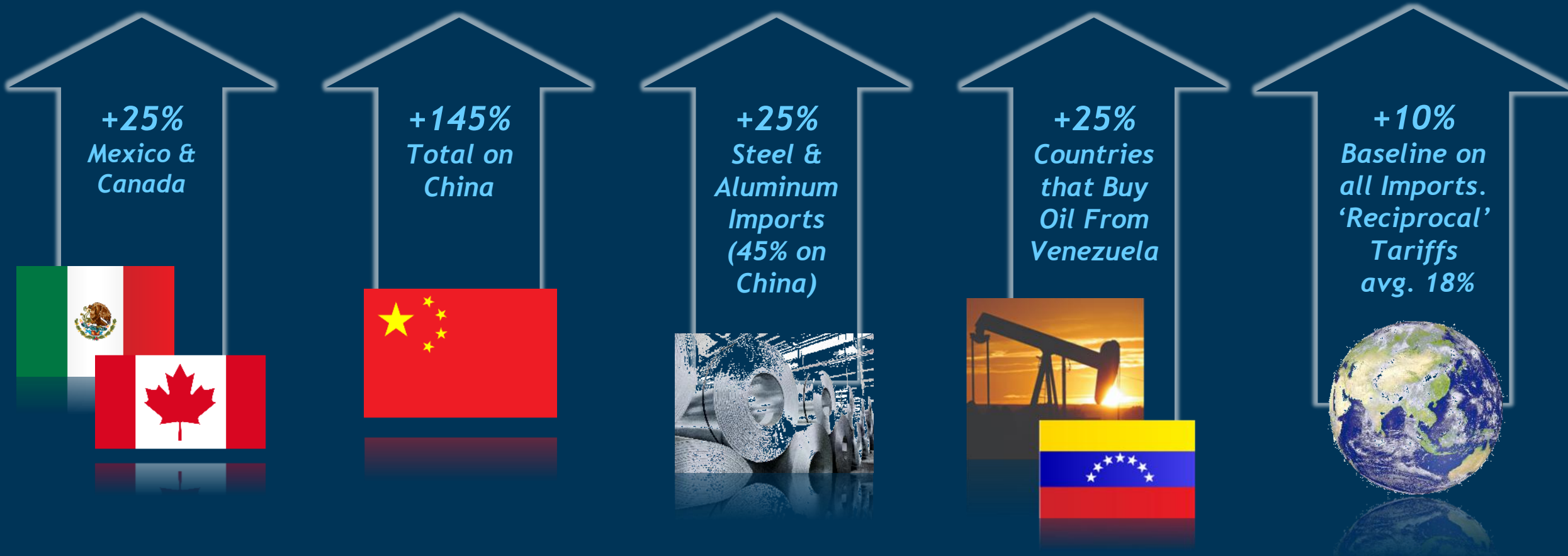
# PRESIDENT TRUMP’S GLOBAL ACTIONS



Description	Status
Froze government funding and dismantled USAID	
Restricted birthright citizenship	
Implemented high-profile deportations	
Established visa bans on certain nations	
Sanctioned foreign companies aiding China	
Imposed multiple tariff increases across several countries and type of imports	



# PRESIDENT TRUMP'S TARIFF ACTIONS AT A GLANCE



# POLITICAL OUTLOOK SUMMARY

- Election results are determined by:
  - ✓ *Turnout*
  - ✓ *Independents*
  - ✓ *Recessions*
- Deal-making: fast paced and non-conventional
- Reshaping the global order
- Government efficiency or gridlock?
- Will policies trigger inflation or spark growth?

**Fasten your seatbelts folks!**



# QUESTIONS?

