



# COLLEGE OF BUSINESS

*Illinois State University*

## **COUNTRY Financial Faculty Scholar – Request for Proposals**

**Purpose:** Support for faculty research initiatives has been a long-standing tradition for COUNTRY. This investment continues under the direction of CEO Kurt Bock, who desires to increasingly utilize faculty expertise within the college. The idea of a COUNTRY Financial Faculty Scholar fulfills this objective, with the specific goal of encouraging research focusing on issues within the areas of insurance and risk management, personal finance and investing, and financial literacy.

**Award Amount:** \$6000 payable in Summer 2017 (the salary portion of the award will be reduced by the state's portion of the employee's benefits).

**Application Deadline:** **January 20<sup>th</sup>, 2017.**

### **Deliverables:**

- 1) White paper by September 15<sup>th</sup>, 2017.
- 2) Journal publication (Pending publication -- annual updates on progress towards journal publication need to be e-mailed to the research director, until the article is accepted for publication).
- 3) Faculty members receiving the grant agree to make a research presentation in the COB Research Brown Bag Seminar Series, during the academic year 2017-2018 in coordination with the Research Director.

Note: It is also expected the funding recipient will play their citizenship role to strengthen COB's relationship with Country Financial.

### **Proposal Components:**

The cover page provided in this packet should be completed and placed at the beginning of the application.

The project description, not including the bibliography, should be approximately 1,000 words. The description should be written in non-technical language. It should clearly describe the research problem, methodology, and its contributions.

#### 1. Research Problem

This section should clearly define the research problem/question to be investigated. Additionally, the applicant should specify how this project fits in with the stated goals of this grant.

#### 2. Methodology

The methodology to be employed should be described in a detailed manner so that the reader can relate it to the research problem, objectives of the grant, as well as the deliverables. A clear indication of the source(s) of data as well as the likelihood of obtaining the data should also be included.

#### 3. Contribution.

Describe the importance of this study and how this proposed research will make a contribution to industry and the field of study.

#### 4. Bibliography

Provide a current list of related works keyed to the project description.



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**COUNTRY Financial Faculty Scholar  
Research Grant Proposal  
For Fiscal Year 2016-2017**

1. Name: \_\_\_\_\_ UID: \_\_\_\_\_

2. Department: \_\_\_\_\_ Office Phone: \_\_\_\_\_

3. Project Title

\_\_\_\_\_  
\_\_\_\_\_

4. Does this project involve the use of humans as subjects of research?

Yes \_\_\_\_ No \_\_\_\_

5. If yes, have you submitted an IRB form? (**NOTE:** It is the principal investigator's responsibility to seek and obtain approval from the Institutional Review Board (IRB) prior to conducting the study.)

Yes \_\_\_\_ No \_\_\_\_

6. Signature below verifies that this proposal meets the requirements of COUNTRY financial Faculty Scholar criteria, and informs the department of applicant's grant application.

Applicant \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Department Chairperson \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Department Chairperson:** Please send an electronic copy of the proposal along with this signed copy to COB-Director of Research, Elango ([elango@ilstu.edu](mailto:elango@ilstu.edu)), COB 345, no later than **January 20th, 2017**.