

COBAC
Fall Meeting

Illinois State University

Development Update

Liz Adams

October 22, 2019



Gifts

Redbirds Rising Campaign

UNIVERSITY	
Gifts Received During Campaign	\$164,771,452.00
Campaign Goal	\$10,000,000.00
Number of Donors	52,600
Number of New Donors	24,313
COLLEGE OF BUSINESS	
Gifts Received During Campaign	\$28,042,251.13
Campaign Goal	\$28,000,000.00
Number of Donors	6,137
Number of New Donors	2,211

As of October 9, 2019



IMPACT AT A GLANCE

College of Business

Endowment Growth During Redbirds Rising

- 46 new endowed funds established in the College of Business (43 support scholarships, 3 support program areas)
- FY2013 - \$14.5 million endowment generated \$471,000 in earnings
- FY2019 - \$21 million endowment generated \$682,500 in earnings
- \$6.5 million growth in our endowment - \$211,000 additional earnings each year
- In the last 2 years, scholarship awards have increased from 300 college-wide to over 450



IMPACT AT A GLANCE

College of Business

Three Big Birds in Programs

THE CARSON AND IRIS VARNER INTERNATIONAL BUSINESS INSTITUTE

\$1 million dollars to support the activities, programs, and operations of the Institute.

Earnings from this endowment will support study abroad opportunities, speakers, technology, some operations and creation of physical space.

Dedication will likely occur in November/December 2019



IMPACT AT A GLANCE

College of Business

Three Big Birds in Programs

THE STEPHEN AND SHARON HAGGE INNOVATION INSTITUTE

\$1 million dollars to support innovation awards, campus-wide programming to encourage and support innovation, technology, and the creation of a physical space.

It will be the idea station where ideas are discovered and cultivated.

Dedication will most likely occur in Fall 2020 or Spring 2021



IMPACT AT A GLANCE

College of Business

Three Big Birds in Programs

WILLIAM AND SUSAN HALLINAN

ENDOWED FUND FOR STUDENT PROFESSIONAL DEVELOPMENT

\$500,000 gift to support the professional development and career preparation of our students, including programs such as Redbird Career Portfolio.

This gift helps to make RCP not only sustainable but offers needed funds to expand.



IMPACT AT A GLANCE

College of Business

Larger Flock

- Nearly \$19 million of our \$28 million dollars raised have been generated by gifts smaller than \$1 million dollars
- \$7.5 million from 14,535 gifts – all under \$25,000
- The larger group has supported scholarships, faculty awards, study abroad opportunities, RSOs, technology, unrestricted gifts to the college and departments and more



HATCH

ILLINOIS STATE UNIVERSITY



BAND TOGETHER FOR THE
BIG RED MARCHING MACHINE
 BRMM NEEDS NEW UNIFORMS FOR 2020.

Band together for the Big Red Marching Machine!

By Illinois State University

The Big Red Marching Machine needs new uniforms! Today's gameday goal is \$5,000. Make your gift today!

\$7,355

73% **49** **4**
 Funded Donors days left



Pay It Forward

By The Pay It Forward Team

Pay It Forward is about "students helping students." It provides a unique opportunity to help students develop personally and professionally.

\$1,028

82% **215** **13**
 Funded Donors hours left



Gamma Phi Circus Macy's Parade

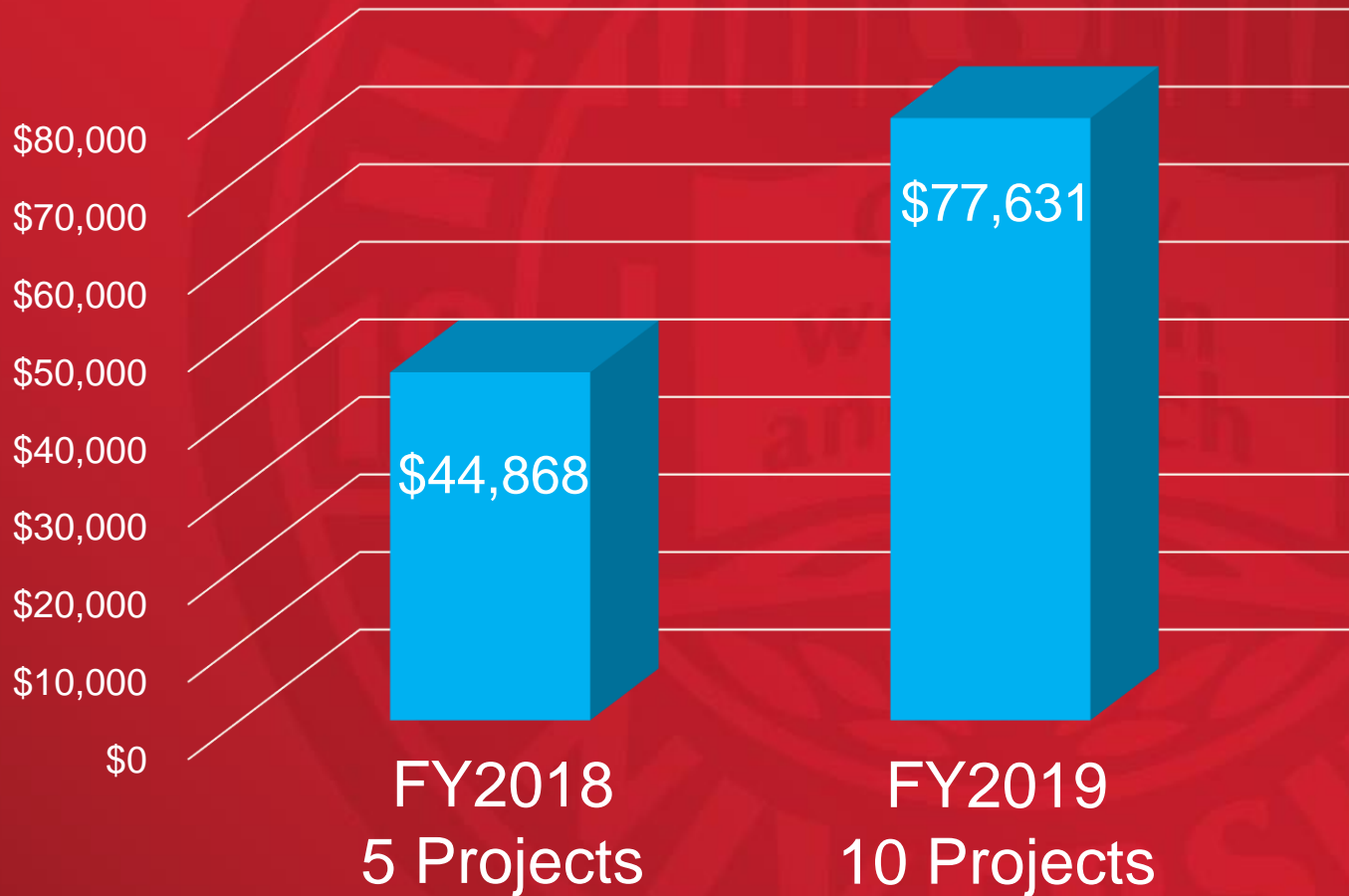
By Illinois State University

Illinois State University's Gamma Phi Circus has been invited to perform at the Macy's Thanksgiving Day Parade in honor of our 90th anniversary.

\$7,475

46% **63** **43**
 Funded Donors days left

College of Business Fundraising Comparison





ILLINOIS STATE
UNIVERSITY
Illinois' first public university

STATE

YOUR PASSION.