Adobe Creative Cloud in the COB

Adobe Creative Cloud

- Student Access to Adobe CC
- Work with Provost Office
- Creative Campus (San Jose, CA)
- Applications
  - Spark, Illustrator, PhotoShop, Premiere Rush, XD
- Transfer of skills: RSOs, Internships, Capstone Classes, Portfolios & Jobs

Adobe Creative Cloud: Spark

- Simple as using SPARK for class project
  - [Sugar Mama's Bakery](#)
- SPARK PREMIUM is web-based and available to ALL ISU Students with Enterprise Login

Adobe Creative Cloud: Illustrator

- Logos
- Infographics
- Flyers

Adobe Creative Cloud: Illustrator

Adobe Creative Jams: XD

- Promotion of Adobe Creative Jams

- 1-3 day events, no experience necessary

- On-Campus Creative Jam: September 20th
  - 80+ participants, with 60+ from COB

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Adobe Creative Jams: XD

- [Real-life experience for students](#)
- Less than 4 hours for [deliverable](#)

- [More XD: Color](#)

Adobe Creative Jams: Rush

- Virtual Drop-in

- 3 day national event

- 60 students working on it, two teams competed

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Adobe Creative Jams: Rush

- [Real-life experience for students](#)
- 48 hours for content & deliverable
- Finalists!

Team Submission

Adobe Creative Cloud: Future

- All students using SPARK

- Marketing: increased focus on CC, especially in the IMC Sequence

- College of Business: Basic Illustrator & XD