

Women Founders of Insurtech Firms Panel

Panelists:




Jennifer Byrne, Co-founder and President, Quesnay Inc., Insurtech Investor and Advisor
Kate Terry, Co-founder and Chief Operating Officer, Surround Insurance

Insurtech Landscape



Source: Kantox

Types of Insurtech Firms

InsurTech categories		
 Enablers Enablers are InsurTechs that provide a software solution to incumbents. They are attractive partners for incumbents seeking to improve their technology capabilities and optimize their current business model.	 Distributors Distributors are InsurTechs that only dispense insurance products. They enhance customer experience by empowering users with more information and choices as well as potential price savings.	 Full carriers Full carriers are InsurTechs that both develop and distribute insurance products. They represent a significant departure from traditional insurance models and may generate upfront costs and challenges when it comes to integration into legacy businesses.

Source: Capgemini World Insurtech Report 2020

Funding Deal Count

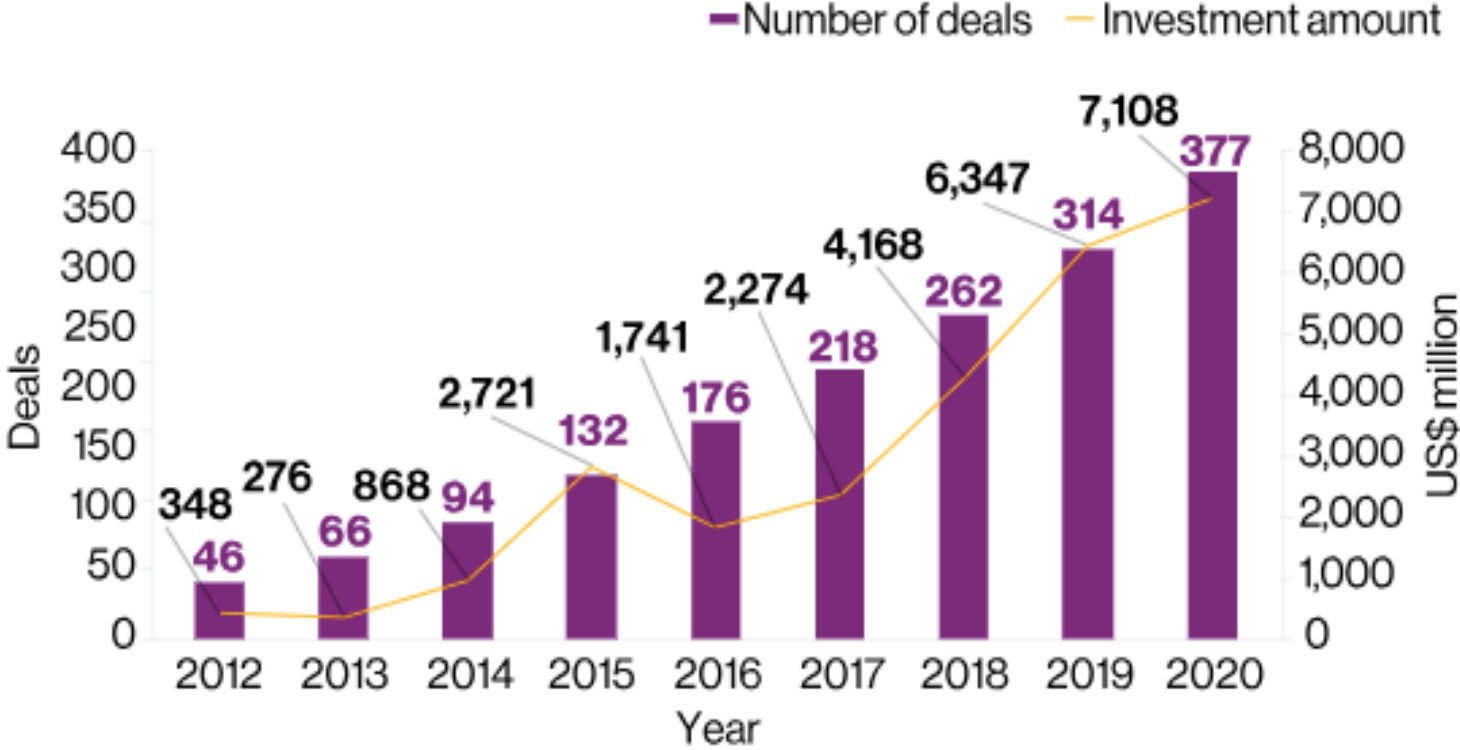


Figure 4: Annual InsurTech funding trends including transaction volume and dollar amount, 2012 – 2020

Source: Q4 2020 WTW Insurtech Briefing