

# Business Environment and Sustainability Minor

(2012-2014 catalog and beyond)



## Required courses (7 hours):

ECO 105

MQM 220 (ECO 103 or 105 and 60 earned hours)

## Foundation courses (6 hours):

MQM 323 (MQM 220) **OR** MKT 230 (ECO 103 or 105 and 60 earned hours)

ECO 255 (ECO 105) **OR** MKT 236 (MKT 230)

## Environmental systems (3 hours): *Choose one from the following*

AGR 203 (Inner Core and MC-IS)

BSC 365 (BSC 201, 203 or 219)

GEO 276 (45 earned hours)

BSC 202 (Inner Core and MC-QR)

GEO 205 (45 earned hours)

HSC 156

## Social systems (3 hours): *Choose one from the following*

AGR 201 (ENG 101 or COM 110 or concurrent registration)

COM 274

ECO 236 (ECO 105)

GEO 334 (GEO 205)

PHI 236

POL 254 (45 hours earned; POL 151 recommended)

PSY 223/SOC 223 (ENG 101, COM 110 and PSY 110, 111 or SOC 106)

SOC 330 (75 hours earned; SOC 106 or 108 recommended)

TEC 275 (Inner Core and MC-QR or MC-IS)

COM 210 (COM 110)

ECO 202 (ECO 105)

GEO 313 (GEO 205)

PHI 234

POL 236 (POL 101, 105 or 106)

POL 357 (POL 140 or 141 and POL 150 or 151)

SOC 240 (Inner Core, MC-IS)

TEC 329 (TEC 120 or 211 and 60 earned hours)

## Applied courses (6 hours): *Choose two from the following*

FIL 382.04 (FIL 250)

MKT 398

MQM 340.16 (MKT 230)

independent study

MKT 339.12 (MKT 230)

MQM 340.15 (MQM 220)

MQM 398

FCS 334

## IMPORTANT INFORMATION FOR MINORS

- The Business Environment and Sustainability minor is open to students in any undergraduate major.
- No more than 10 hours of coursework may be selected from the student's first or second major department.
- A maximum of 3 hours of independent study may be used for credit in the minor.
- Up to 10 credit hours can be transferred from another university and applied toward the minor.
- Minor coursework must be taken for a grade. It may not be taken Pass/Fail.
- Prerequisites for each course are listed in the parentheses. Prerequisites for all coursework will be enforced.

- The minor in Business Environment & Sustainability is a multidisciplinary program that is open to students in any undergraduate major.
- This is a 25 hour minor with two required courses and 6 elective options.
- Admission is limited and based on space and availability. Factors that may be considered, but are not limited to, include: courses completed, cumulative GPA, personal interview or written statement and/or samples of work completed.
- The application includes basic information (i.e. name, ID number, major, etc.) as well as five short answer questions.
- The deadline to apply for the fall semester is September 30<sup>th</sup>, and the deadline for the spring semester is February 28<sup>th</sup>.
- The mission of the program is to increase awareness and understanding of the interrelationships that exist between businesses and the social and physical environment. After completing the minor, students will be able to:
  - Identify opportunities where organizations can reduce their costs and lower their environmental impact.
  - Understand how to develop products and services that can be produced and delivered in a way that does not compromise the environment.
  - Understand the value of “Triple Bottom Line” where people, planet, and profit each have a role.
  - Conceptualize how risk is linked to sustainability.
  - Understand how business, environmental, and social systems are interrelated.
- Job opportunities for those with a combined business and environmental background are available across industries and job functions. Opportunities could include but are not limited to:
  - Corporate social responsibility
  - Risk management
  - Organizational compliance
  - Sustainable sourcing
  - Waste management
  - Building and construction
  - Energy
  - Corporate governance
  - Non-profit organizations
- Related majors could include, but are not limited to: Business, Economics, Agriculture, Environmental Health, Renewable Energy, and Geology.
- The topic of business environment and sustainability is becoming part of the curriculum at many college and universities around the world. ISU’s COB was ranked #32 in the Aspen Institute's Top 100 MBA programs in the world on business environment and sustainability 😊
- For further information, you can contact Dr. Art Martinez ([amarti6@ilstu.edu](mailto:amarti6@ilstu.edu)).