

Job/Intern Posting - Infogix

Position: Marketing Lead Generation Intern

Infogix, a leading provider of automated information controls, seeks a Marketing Lead Generation Intern. This is a perfect opportunity for an undergraduate student to build skills and create a professional portfolio. This internship offers a unique opportunity to work with our marketing team.

POSITION RESPONSIBILITIES:

- Create sales contact list using various online sources such as LinkedIn, Facebook, Twitter etc.
- Promote Infogix events in LinkedIn and other community websites
- Create event invitation letters/ emails
- Proof read event materials
- Track event registrants
- Assist event registrants with event related logistics
- Support in creation event related materials

POSITION REQUIREMENTS

- Strong organizational, detail & communication skills
- Strong public speaking & presentation skills preferred
- Must be outgoing & high-energy
- Prior marketing experience is plus
- Currently enrolled in a marketing program
- MS Office skills

Pay: \$10.00/hour

CLICK HERE TO APPLY: <http://hire.jobvite.com/j/?aj=o67IVfwd&s=ISU>