



Redbird Regional Sales Competition - 2019

Thursday February 28th – Bone Student Center

4:00 PM – 5:00 PM	Registration / Check-in - Old Main room, BSC
5:00 PM	Dinner – Old Main room, BSC Welcome address – Dr. Horace Melton Redbird Regional Competition Sponsors Introduced
5:45 PM	Keynote Speaker – Champion sponsor Gartner Product training – Gartner Student Role Play – Orientation – Dr. Matt Lastner
6:20 PM	Dinner Experience Sponsor speaker
6:30 PM – 9:00 PM	Networking, Bowling & Billiards (ISU Rec Center)

Friday March 1st - State Farm Hall of Business

7:00 AM – 8:30 PM	COUNTRY Financial Atrium, SFHB - Food & refreshments
7:40 AM – 10:30 AM	1 st Round Role-plays (All students, max. 56 students), SFHB
11:00 AM – 2:00 PM	2 nd Round Role-plays (All students, max. 56 students), SFHB
2:00 PM - 3:00 PM	Results from Rounds 1 & 2 announced (All students attend) and Panel – From Learning to Earning, SFHB 139 – Caterpillar Auditorium
2:30 PM - 4:00 PM	3 rd Round – 9 student competitors Networking time, Location: COUNTRY Financial Atrium
5:30 PM - 7:00 PM	Final Round - 3 student competitors (Streamed to SFHB 139, All invited to watch)
6:30 PM - 8:30 PM	Reception with Appetizers: COUNTRY Financial Atrium Awards presentations Key Note Speaker – Champion sponsor Thank you – Dr. Ajay Samant & Dr. Horace Melton