

2015 Katie School/CPCU Spring Symposium

# Emerging Issues/New Technologies

8 AM—3:30 PM - Thursday, April 16, 2015

Marriott Hotel & Conference Center

The **Katie School Symposium** is a distinct forum providing an opportunity for industry experts, consulting firms, and academics to discuss emerging insurance trends and issues.

This year's symposium will focus on the industry-wide impact of emergent consumer behavior trends, particularly the recent growth of the ride-sharing industry, and the impact of new technologies such as unmanned vehicle operation and drones. Forward-thinking insurance organizations must confront the implications of such consumer trends and technological advancements that impact long-term success.

Please join us for presentations on these emergent trends that affect today's insurance landscape. Identify, investigate, and reflect on how these issues affect your competitive advantage, innovation, processes, best practices, growth, and future.

## FEATURED PRESENTERS

### SHAILENDRA SINGH

SENIOR PROGRAM MANAGER  
CATERPILLAR INC.  
"AUTONOMOUS COMMERCIAL  
VEHICLES USED IN MINING"

### JUSTIN DAVIS

MANAGER OF INNOVATION TEAM  
STATE FARM INSURANCE  
"RIDE SHARING PART I"

### DEIRDRE K. MANNA

VP, POLITICAL ENGAGEMENT & REGULATORY AFFAIRS  
PROPERTY CASUALTY INSURERS  
ASSOCIATION OF AMERICA  
"RIDE SHARING PART II: POLITICAL ENGAGEMENT  
AND REGULATORY AFFAIRS"

### JULIE ROCHMAN

PRESIDENT & CEO  
INSURANCE INSTITUTE FOR  
BUSINESS & HOME SAFETY  
"BUSINESS & HOME SAFETY"

### ILLINOIS STATE UNIVERSITY

#### RESEARCH & TECH TEAM

DRONE AND AERIAL VEHICLE DEMONSTRATION

**To Register: Go to [KatieSchool.org](http://KatieSchool.org) and click on the Katie Symposium link. There is no charge for ISU Faculty, Staff, or Students.**

**Questions? Please contact Mike Firmand at the Katie School of Insurance at (309) 438-7791 or [mrфирма@ilstu.edu](mailto:mrфирма@ilstu.edu)**

Continental breakfast and lunch are included.

Parking available in the garage across the street, south of the



KATIE SCHOOL  
OF INSURANCE AND  
FINANCIAL SERVICES  
*Illinois State University*



If you require a special accommodation to participate in this event, please contact Mike Firmand at (309) 438-7791. Please allow sufficient time to arrange the accommodation.