



29th Annual  
**INSURANCE EXECUTIVE FORUM**

**RISKS OF A NEW WORKFORCE  
& NEW WORKFORCE RISKS**

**Breakfast Seminar**

for Insurance Executives & Risk Managers

**Wednesday, October 30, 2019 | 7:30 - 11:00am**

Union League Club - 65 W. Jackson Boulevard - Chicago, Illinois

## Program Overview

New risks are continuously emerging in the workplace. Opioids, cannabis usage, Black Hat hackers, multi-generational workforce, independent contractors, Insurtech, and the #MeToo movement are just a few of the risks companies now face along with the ongoing challenges of change management and succession management.

- *A multi-generational work force is driving the creation of new synergies in the workplace that blend years of work experience with strong tech-savviness and an eye for what is next. How can employers take advantage of these synergies and create spaces where all generations feel comfortable working side by side?*
- *The gig economy is on the rise as businesses move away from trying to keep employees around longer and are instead embracing the gig economy. While gig workers have generally been considered independent contractors, the line separating independent contractors from employees can get blurry. What steps should businesses take to ensure proper classification of and insurance coverage for these workers?*
- *The issues and impacts of opioid usage and abuse by injured workers are receiving increasing attention. While there are clear benefits of opioid treatments, such treatments can bring increased risks of addiction. What strategies should businesses and insurers implement to manage the risks of opioid addiction?*
- *Black Hat hackers pose a serious threat to a company's information assets as they seek entry into computer systems and network in order to carry out some malevolent action. What actions should companies take to minimize risks and what insurance coverage should be in place to provide protection?*
- *Many of the sexual harassment and inequality charges leveled in the #MeToo movement so far have been against prominent figures. However, it is inevitable that similar allegations will be brought against companies. What steps should companies take to ensure the proper policies and insurance coverage is in place to address the risks arising from such allegations?*
- *A recent Gallup poll showed two in three Americans support legalization of cannabis. As the number of users increase and more states consider legalizing cannabis, what risks do companies face from a legal and insurance standpoint, and how are insurance companies working to address the risks?*
- *The number of natural disasters has doubled over the past 20 years. Events in 2018 resulted in \$225 billion in economic losses, and \$90 billion in insured losses – the fourth costliest year ever. As both frequency and severity increase, how will insurance coverage and rates change to reflect increasingly severe weather events and natural disasters?*
- *To compete on the same level as the high-tech market newcomers, established insurance companies must take advantage of options that can integrate modern technology into their existing systems. How can established companies compete with industry disrupters and their technology?*

Companies must anticipate and plan for new risks that are changing the world in which we work and live. Come join us and hear our panelists provide their insights and suggestions to help us navigate these thorny issues.

## WHO SHOULD ATTEND?

- **Insurance company CEOs, CFOs, managers, and underwriters** who need to know what the competition is doing to meet the challenges that lie ahead.
- **Risk managers** who must anticipate future needs to protect the company's assets and income against a broad array of risks associated with the business.
- **Strategically oriented brokers** who interface between buyers and sellers and need to be more knowledgeable about the future of the industry.
- **Reinsurance brokers** who seek to become the solution providers to the risks they are placing.
- **Bankers and market analysts** who need to keep pace with the changes and emerging trends in the insurance and risk management environment.

## SCHEDULE

- 7:30am** Registration and coffee
- 8:15am** Breakfast
- 9:00am** Panel discussion with industry leaders and audience participation
- 11:00am** Closing remarks

# MODERATOR

Millie Workman is Director of Training and Education at International Risk Management Institute (IRMI).

# PANELISTS

**Barbara Bufkin** serves as P&C growth and innovation leader for Assurant as Executive Head of Business Development. Her responsibilities include growth strategies, originating and fostering strategic partnerships and creating innovative product solutions. She has previously held executive roles with Hamilton USA, Guy Carpenter, Argo International Holdings, Ltd., Peleus Re, Swiss Re New Markets, and Swiss Re subsidiaries Facility Insurance Corporation (FIC) and Facility Insurance Holding Corporation (FIHC). Barbara's industry awards for philanthropy and business leadership include the Association of Professional Insurance Women (APIW) 2012 Insurance Woman of the Year, the Insurance Industry Charitable Foundation (IICF) 2015 Inclusion Champion Award and the Insurance Business America 2017 Woman of Distinction. She was named an Elite Woman in Insurance in 2018 and for the past 5 years has been included in Intelligent Insurer's Influential Women in Re/Insurance. Barbara currently serves as Chairwoman of the International Board of Governors of the Insurance Industry Charitable Foundation, President of the Association of Professional Insurance Women, immediate past Chair and current member of the Leadership Council, The Griffith Foundation - The Institutes, Treasurer and Executive Committee of Board of Trustees of Gamma Iota Sigma, Advisory Board of the Entrepreneurial Insurance Alliance and Ambassador of The Insurance Supper Club.

**Luke Figora** is currently the Senior Associate Vice President, Chief Risk and Compliance Officer, at Northwestern University in Evanston, IL. In this role, he oversees a team of 85 professionals covering the functional units of risk management, including Risk Finance and Environmental Health and Safety; University Compliance; Internal Audit; Procurement and Payment Services; and Business Services. He oversees the University's enterprise risk management program and works closely with the Audit, Risk, and Compliance Committee of the Board of Trustees to ensure that risks are appropriately addressed throughout the institution. He is also the Chief Operating Officer of Northwestern's captive insurance company. Luke joined Northwestern in 2015, and prior to this, he served as the Executive Director for Risk Management at the University of Chicago. He has held previous positions in the commercial insurance industry with Chubb Group of Insurance Companies. Luke was named the 2019 Risk Manager of the Year by RIMS, and was named one of *Business Insurance's* 40 under 40 in 2018. Luke is currently the President of the University Risk Management and Insurance Association (URMIA) and has served on the Board of Directors since 2014. He also holds board positions with Student Holdings, LLC and the Harkness House for Children. He holds a master's degree in Business Administration from the University of Chicago Booth School of Business and a Bachelor's Degree in Economics from Lake Forest College.

**Stacie Graham** is the General Manager and Senior Vice President of National Insurance Risk Management for the Central Division. In this role, Stacie has the responsibility of overseeing both Underwriting and Service Management for Liberty Mutual Insurance's largest risk management brokers and customers within her 15 states. Prior to her current role, Stacie was the Vice President and Division Underwriting Manager for Middle Market in the Central Division. While in this position, she helped launch the new Middle Market operating model and oversaw all of Central Division Middle Market Underwriting teams. Stacie also served as the Regional Vice President for Business Insurance in Illinois, managing both Middle Market and Small Commercial business. Prior to joining Liberty Mutual, Stacie held several underwriting and sales leadership roles with Fireman's Fund Insurance (a division of Allianz) and Kemper Insurance Companies. Stacie serves on the boards of Junior Achievement of DuPage County and the Katie School of Insurance and Risk Management. She is also the Chairman of the Board for the Illinois Insurance Guaranty Fund.

**Andrew Liakopoulos** is a Principal with Deloitte Consulting LLP. Andrew's more than 25 years' experience includes talent management, organization strategy, change management, human resource transformation, and learning development. Andrew leads consulting engagements exclusively in the Insurance industry that include a variety of projects such as technology adoption, IT & Finance workforce transformation, culture change, and mergers & acquisitions.

**Don Ortegel** is the Resident Managing Director at Aon, and his specialization includes strategic account management and client service through Aon Client Promise focusing on delivering distinctive client value to our clients. Prior to his current role, he supported the Chicago office as the Chief Operating Officer and Account Management Leader. Prior to his most recent Chicago office leadership roles, he held the role of regional managing director of Aon Risk Solutions Financial Services. Don has over 29 years of Insurance brokering and underwriting experience, with the most recent 19 years with Aon in office leadership, Account Management and Executive Liability arena. Prior to Aon, his experience included Property & Casualty sales and underwriting with Liberty Mutual Insurance Group working closely with commercial and national market clients. He has a MBA from Benedictine University and a BA from Augustana College. He has the ARM designation and is an Advisory Board Member of the Davey Risk Management and Insurance Program at Butler University and a Board Member of Junior Achievement Chicago.

## Please suggest a question for the panel

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**PLEASE RETURN THIS FORM TO:**

**Illinois State University - Katie School of Insurance and Risk Management**  
Campus Box 5490 | Normal, Illinois 61790-5490  
Telephone: (309) 438-3021 | Facsimile: (309) 438-7753 | E-mail: [debbie.babcock@illinoisstate.edu](mailto:debbie.babcock@illinoisstate.edu)

# Registration (Please duplicate this form for group registration)

**Please register me/our group for the 29th Annual Insurance Executive Forum.**

Organization \_\_\_\_\_

Mailing address \_\_\_\_\_

City State Zip \_\_\_\_\_

Telephone Fax \_\_\_\_\_

E-mail \_\_\_\_\_

## Attendees

Name 1 \_\_\_\_\_

Name 2 \_\_\_\_\_

Name 3 \_\_\_\_\_

Name 4 \_\_\_\_\_

- Individual fee - \$150 per person
- Table of 10 persons - \$1250 per table

## Payment information

- Check** (payable to Katie School/Illinois State University) is enclosed.
- Credit Card** - payment by VISA, AMEX, MC or Discover credit card must be completed online at [Business.illinoisstate.edu/Katie](http://Business.illinoisstate.edu/Katie). Please click on the "2019 Insurance Executive Forum" link on the bottom of the home page.
- This confirms my telephone registration.** Check (payable to Katie School/ Illinois State University), letter of intent, or purchase order is enclosed.

## Cancellation policy

Cancellations received in writing or by telephone on or **before October 21, 2019 will receive a refund of the registration** and refunds will be processed after the seminar. After October 21, 2019, substitutions are encouraged.

# Katie School Highlights

- One of the largest undergraduate programs in insurance and risk management in the U.S.
- Ranked by Best's Review as one of the top four RMI programs in the country
- Katie School Advisory Board of Insurance Executives
- Katie School Hall of Fame
- Katie School Innovation and Leadership Awards
- Katie School Golf Classic
- Katie School Insurance Executive Forum
- Katie School Symposium
- Katie School Executive-on-Campus Program
- Katie School Financial Regulators Program
- Lloyd's of London Programs
- Spencer Educational Foundation, Inc. Risk Manager in Residence Program
- Institute for Insurance Ethics
- Edmondson-Miller Endowed Chair
- Insurance-related research and industry services through the Illinois State University Innovation Consulting Community
- Executive education and management development programs
- Redbird Risk Management Challenge for High School Students
- Midwest High School Scholars Analytics Academy for Underrepresented Groups
- Katie School Certification in Leadership and Business Acumen Program
- Student internship program, both domestic and international including London, Bermuda, Switzerland and South Africa
- Gamma Iota Sigma insurance fraternity chapter
- Student involvement in industry conferences
- Spencer Educational Foundation Scholar recipients
- Anita Benedetti Student Involvement Program participants
- Derek Hughes/WISA Educational Foundation Scholarship recipients
- Association of Professional Insurance Women Scholarship recipients
- Griffith Insurance Education Foundation Scholarship recipients
- Over \$100,000 awarded in scholarships annually



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