

IT'S ALL IN THE NUMBERS

24TH ANNUAL **Insurance Executive Forum**

Breakfast seminar for
insurance executives
and risk managers

**8-11 a.m.
Tuesday, October 21**

UNION LEAGUE CLUB
65 WEST JACKSON BOULEVARD
CHICAGO



**KATIE SCHOOL
OF INSURANCE AND
FINANCIAL SERVICES**

Illinois State University

PROGRAM OVERVIEW

As the ability to gather, store, and analyze information continues to increase, data has become critically important to insurance and risk management. Along with the need to use data effectively comes ever growing pressure to gather the right information, protect customer and client data, guard your company's proprietary information, and make sure your business's data tell the story you want it to. We invite you to join us as a panel of industry executives discusses the notion that today "It's All in the Numbers," including issues such as the following:

- Just what is Big Data, and how is it changing business?
- What sort of business opportunities does Big Data create?
- Does Big Data create a new set of risks, and if so, how are those best addressed?
- What's the current state of the risk modeling art, and how is that changing the insurance and management of exposures?
- How is risk modeling likely to continue to develop over the next decade?
- What do the insurance industry's financial data say about the state of the industry?
- What's the potential impact of the new capital coming into the insurance and reinsurance business?
- Given recent widely publicized data breaches, how do companies safeguard information about customers and clients as well as their own business information?
- What role are regulators and governments playing in this new world of data collection and analysis?
- How do insurance industry companies continue to attract the talent they need to thrive in the next generation?
- What sort of skills will best position today's insurance and risk management students to thrive in the industry of tomorrow?

TUESDAY, OCTOBER 21, 2014

Schedule

- 7:30 a.m. Registration and coffee
- 8:15 a.m. Breakfast
- 9 a.m. Panel discussion with industry leaders and audience participation
- 11 a.m. Closing remarks

WHO SHOULD ATTEND?

Insurance company chief executive officers, chief financial officers, managers, and underwriters who need to know what the competition is doing to meet the challenges that lie ahead.

Risk managers who must anticipate future needs to protect the company's assets and income against a broad array of risks associated with the business.

Strategically oriented brokers who interface between buyers and sellers and need to be more knowledgeable about the future of the industry.

Reinsurance brokers who seek to become the solution providers to the risks they are placing.

Bankers and market analysts who need to keep pace with the changes and emerging trends in the insurance and financial services environment.

MODERATOR

Rodd Zolkos is senior editor/risk management editor at *Business Insurance*.

SPEAKERS

Karen Clark is the president and CEO of Karen Clark & Co., a firm she co-founded in 2007 to consult with leading insurers and reinsurers and to work on the next generation of catastrophe risk management tools. Clark developed the first catastrophe model and founded the first modeling company, Applied Insurance Research (AIR), in 1987. She led the development of models and software applications that have been used globally over the past two decades as standard tools for catastrophe risk assessment and management. She grew AIR into a top modeling firm that was acquired by Insurance Services Office (ISO). Clark has been recognized for her contributions to the insurance industry, including being honored as Woman of the Year by the Association of Professional Insurance Women (APIW) in 2001. She was honored with an award certificate for the 2007 Nobel Peace Prize bestowed on the Intergovernmental Panel on Climate Change (IPCC) for her support of the work of the IPCC since its inception. Clark has appeared on national television and was featured in two History Channel specials on Northeast hurricanes and earthquakes.

Bryon Ehrhart serves as the CEO of Aon Benfield Americas, the world's leading reinsurance intermediary and full-service capital advisor. He has served as the chief strategy officer for Aon Benfield, and as chairman of Aon Benfield analytics and of Aon Benfield's investment banking group. Since joining the firm in 1994, Ehrhart has led the development of the analytics and technical services division of Aon Re Global. As chairman of Aon Benfield analytics, he oversaw the enterprise risk management, actuarial, catastrophe modeling, rating agency, economic analysis, and value added services division of Aon Benfield. He has also led the development of the investment banking business. Ehrhart joined Aon after eight years of experience in the insurance and reinsurance audit and consulting practices of Coopers & Lybrand. He graduated from Illinois State University in 1986 with a B.S. in accounting and is a certified public accountant. Ehrhart has served as an advisory board member of the Katie School.

Andrew Nottestad is the director of corporate insurance for United Airlines. He has more than 20 years of experience as a risk manager and insurance professional, holding divisional risk management and corporate roles at American Express and PepsiCo Inc. along with positions at General Growth Properties and Wausau Insurance. He has been involved in the integration and spin-off of the risk and insurance programs of numerous multibillion dollar companies. Nottestad has degrees from the University of Wisconsin-Madison and the Carlson School of Management at the University of Minnesota, and he holds the chartered property casualty underwriter (CPCU) and associate in risk management (ARM) professional designations.

Benjamin A. Walter is president and CEO of Hiscox USA, the U.S. arm of the global specialty insurer. Walter joined the company in early 2011 as chief operating officer and served in that post before taking his current position in April 2012. Before joining Hiscox, he was a managing director at BlackRock, the world's largest asset manager, where he focused on global strategic and operations issues. He joined BlackRock via its acquisition of Barclays Global Investors, where he held a similar position. His previous experience spans a wide range of industries and functions. He ran the credit and loyalty business for Gap Inc.'s Banana Republic brand, worked with leading financial services and financial-technology companies as a consultant with the Boston Consulting Group, and served in a number of strategy and marketing roles at Continental Airlines. He has an M.B.A. from Northwestern University's Kellogg School of Management and a B.A. from Washington University in St. Louis. Walter is a member of the New York City chapter of the Young Presidents' Organization, and he serves on the boards of the Property Casualty Insurance Association and the Parris Foundation.

Keith Wolfe is the managing director for Swiss Re who leads the U.S. regional and national team. He is focused on serving the needs of domestic property and casualty (P&C) insurance companies through brokers and direct client channels. He is based in the company's Americas division headquarters in Armonk, New York. Wolfe started his insurance career as a loss control engineer with Industrial Risk Insurers (IRI) in Boston. After 10 years with IRI/GE Insurance Solutions in various roles, he joined the Swiss Re Group in 2006. Wolfe began his focus on reinsurance for large multinational companies in 2007 as part of a transfer to the Zurich-based headquarters of Swiss Re. In 2009, he moved to Armonk as a key account manager within Swiss Re and was responsible for delivering the company's entire suite of capabilities to three of Swiss Re's largest clients. He holds a B.S. in fire protection engineering from the University of Maryland and a M.B.A. from the Kellogg School of Management at Northwestern University. He is a licensed professional engineer and a chartered property and casualty underwriter.

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KATIE SCHOOL HIGHLIGHTS

- One of the largest undergraduate programs in insurance and risk management in the U.S.
- Katie School Advisory Board of Insurance Executives
- Katie School Hall of Fame
- Katie School Innovation and Leadership Awards
- Katie School Golf Classic
- Katie School Insurance Executive Forum
- Katie School Symposium
- Katie School Executive-on-Campus Program
- London Market Study Tour Program
- Financial Regulators Program
- Spencer Educational Foundation Inc. Risk Manager in Residence Program
- Institute for Insurance Ethics
- Edmonson-Miller Endowed Chair
- Insurance-related research and industry services
- Executive education and management development programs
- Redbird Risk Management Challenge for high school students
- Minority High School Scholars Academy for the Study of Actuarial Science/Insurance
- Katie School certification in leadership and business acumen program
- Domestic and international student internship program
- Gamma Iota Sigma insurance fraternity chapter
- Student involvement in industry conferences
- Spencer Educational Foundation Scholar
- Anita Benedetti Student Involvement Program
- Angus Robinson Jr. Memorial Scholarship
- Derek Hughes/NAPSLO Educational Foundation Scholarship
- Association of Professional Insurance Women Scholarship
- The Council of Insurance Agents and Brokers (CIAB) FAME Scholars
- More than \$100,000 awarded in scholarships annually

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REGISTRATION AND PAYMENT INFORMATION

(Duplicate this form for group registration.)

Register me/our group for the 24th Annual Insurance Executive Forum.

Organization

Mailing address

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Name(s). *Please label with a number.*

____ attendee(s) at \$150 per person ____ table(s) of 10 at \$1,250 per table

PAYMENT INFORMATION

- Check (payable to Katie School/Illinois State University) is enclosed.
- Credit card payment by VISA, AMEX, MasterCard, or Discover must be completed online at Business.IllinoisState.edu/Katie.
- This confirms my phone registration. Check (payable to Katie School/Illinois State University), letter of intent, or purchase order is enclosed.

CANCELLATION POLICY

Cancellations received in writing or by phone on or before **October 10, 2014**, will receive a refund of the registration fee less a \$25 processing fee. Refunds will be processed after the seminar. **After October 10, 2014, no refunds will be issued.** Attendee substitutions may be made at any time.

Suggest a question for the panel:

Return this form to



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